

# KOREA COSMETICS STAR – KOCOSTAR

ALL MASKS FROM HEAD TO TOE



KOCOSTAR's Brand Profile





It's not only for young women but also all the family members to share their happy time together,  
The KOCOSTAR Mask Pack!!

The “Family Mask Pack” that you can care for from hair to feet with your family  
at home is the KOCOSTAR Mask Pack.





**SINCE 2013 to NOW 2024**

We have mask series from Hair to Toe beyond your imagination. We thrive to be the **NO1 MOST CREATIVE and MOST INNOVATIVE Mask Brand** in the World. As of now, we are in sales on over thousands of stores in **more than 70 COUNTRIES** worldwide. Through our affordable, easy to use, salon-quality products, you can become more beautiful with young skin, silky hair, pretty feet and sparkly nails. Have the salon experience right at home. Kocostar will promise you a more convenient and efficient time.



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KOCOSTAR<sup>®</sup>  
I'M YOUR MASK

**KOCOSTAR's Global Stockists**





**H&M 's 1<sup>st</sup> Beauty Store – H&M BEAUTY**  
 May. 2023. Opened. (Oslo, Norway)



**No 1 SPA apparel Global brand "H&M" in Europe.**  
**KOCOSTAR is still sales on H&M (Europe) since 2018.**



**KOCOSTAR**





# & other Stories

## Beauty / Skin care

- What's new
- Most wanted
- Current crush
- Clothing
- Shoes
- Bags
- Jewellery
- Accessories
- Lingerie
- Swimwear
- Beauty
- Hair care
- Stationery
- Latest stories
- As seen on Instagram
- Online Exclusive
- Promotions

Category Price (4 items)

Sort by



Egyptian Magic Mini Skin Cream €9

Kocostar Happy Mask Colours (2) €5

Kocostar Hand Mask €5

Kocostar Happy Mask Colours (2) €5



KOCOSTAR is available at **& other Stories** which is curated store chain owned by **H&M group**.













**2017-2018**  
**High-End Department Store chain in France**  
**"Galeries Lafayette"**



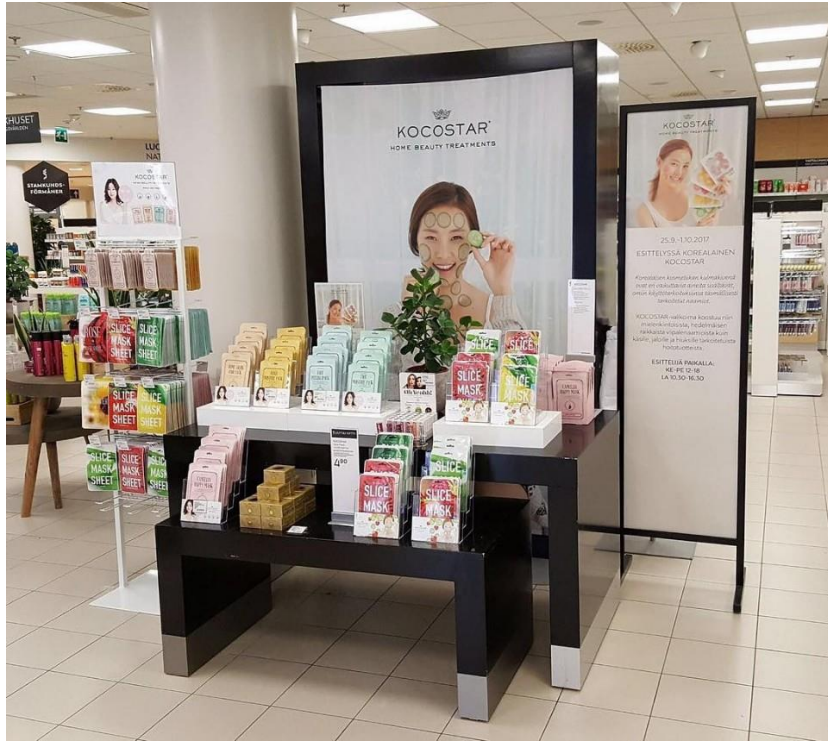
**"El Corte Inglés"**  
**Luxury & Largest**  
**Department Store**  
**Chain in Spain**  
**2017-2018**



**"La Rinascente"** is the world's luxurious department store selected as the **BEST DEPARTMENT STORE** in 2016. **KOCOSTAR** is still sales on La Rinascente in Italy since 2017



# KOCOSTAR in Europe



Famous Department Store in Finland  
**"SOKOS"**

No1 Department Store in Finland **"Stockmann "**

**KOCOSTAR is now proudly NO1 Mask Pack brand in Nordic countries such as Finland, Norway, Sweden & Denmark. Especially in high-end market.**



# KOCOSTAR in Europe



KOCOSTAR is available at No1 Drug Store in Germany **dm** (1,900 stores) 2017-2020

KOCOSTAR is available at the biggest luxury Perfumeries & Cosmetic Shop in Europe **Douglas**. (430 stores in Germany, 50 stores in Austria.) 2017-2020



# KOCOSTAR in Europe



KOCOSTAR Hand Mask & Foot Mask & Foot Peeling Mask  
- 1,640 stores of DM in Germany  
2017-2020





Home > Search: kocostar

category offers (0)

Collect £5 worth of points when you spend £30 on No7 Ends Monday



filter by:

> brand

> price

between £2 and £5 (3)

between £5 and £10 (3)

between £10 and £15 (3)

between: £ and £

> promotion

Online only - 3 for 2 Christmas Mix and Match (6)

results for 'kocostar' (6)

We have 0 articles & videos on 'kocostar'







Products (6)

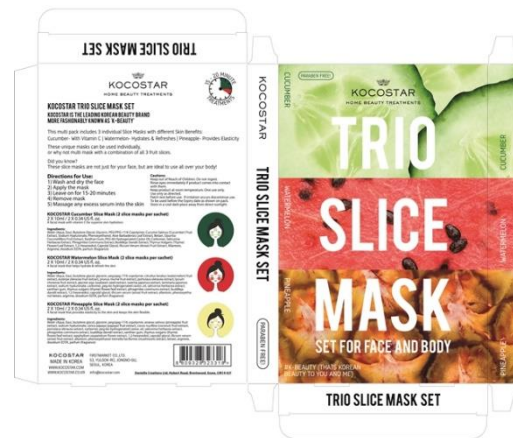
Prescriptions (0)

Showing 1 - 6 of 6

Sort by: Best match

View 24

 <p><b>Kocostar Cherry Lip Mask</b></p> <p>★★★★★ (0)</p> <p>Online only - 3 for 2 ... <b>£4.00</b></p> <p>1 Add</p>	 <p><b>Kocostar Peach Lip Mask</b></p> <p>★★★★★ (0)</p> <p>Online only - 3 for 2 ... <b>£4.00</b></p> <p>1 Add</p>	 <p><b>Kocostar Trio Slice Mask Set</b></p> <p>★★★★★ (0)</p> <p>Online only - 3 for 2 ... <b>£10.00</b></p> <p>1 Add</p>	 <p><b>Kocostar Duo Foot Treatment Pack</b></p> <p>★★★★★ (0)</p> <p>Online only - 3 for 2 C... <b>£10.00</b></p> <p>1 Add</p>
 <p><b>Kocostar Gold Princess Eye Mask</b></p> <p>★★★★★ (0)</p> <p>Online only - 3 for 2 ... <b>£3.50</b></p>	 <p><b>Kocostar Trio Floral Slice Mask Set</b></p> <p>★★★★★ (0)</p> <p>Online only - 3 for 2 ... <b>£10.00</b></p>		



brand A - Z

A B C D E F G H I J K L M N O P Q R S T U  
V W X Y Z 0-9

K

KENDALL&KYLIE	Kaloba	Kids Stuff	Kit Sound	Kondor
KIIPIX	Kate Spade	Kiki Health	Kitsch	Koo-di
KOHL KREATIVES	Katy Perry	Kind Natured	Klear-vol	Koole'n'Soothe
KT Tape	Keep it kind	Kind Organic	Kleenex	Krispy Kreme
KY	Kent	King of Shaves	Klorane	Kurio
KYUSU	Kenzo	Kira	Kobayashi	Kwai
Kabrita	Kerafiber	Kiss	<b>Kocostar</b>	Kyoku
Kalms	Kiddylicious	Kit & Kin	Kokoso	

KOCOSTAR was available at Boots which is the biggest drugstore chain in UK. 2017-2020





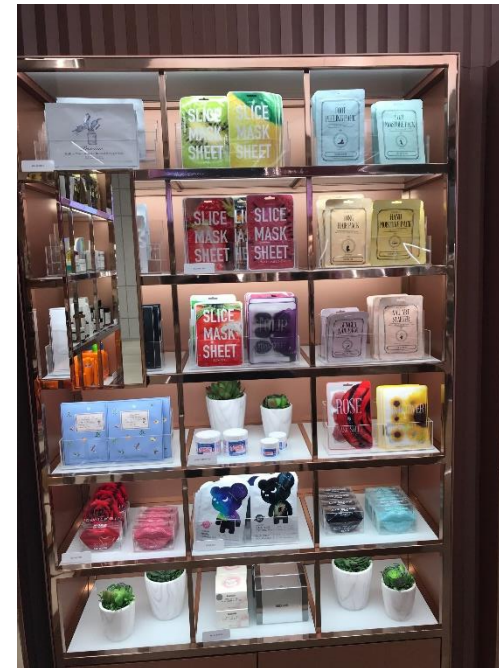
The best of the best high-end department store chain in USA **Neiman Marcus** start to sell KOCOSTAR from Nov. 2017. (at 42 all stores and On-line shop.)



**Neiman Marcus** Social Media Manager visit & report KOCOSTAR and did Insta-Live to all fan of Neiman Marcus.



# KOCOSTAR main stockists (Middle East)

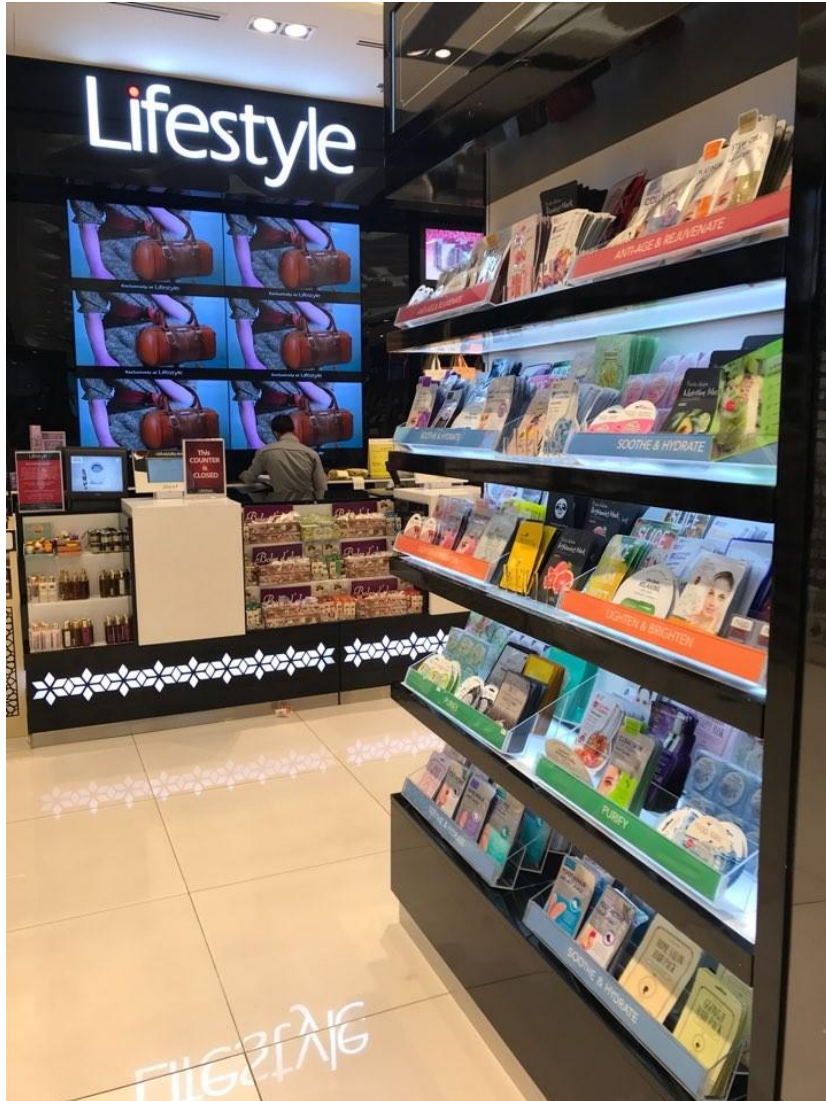


KOCOSTAR is available at **Centrepoint** at **IBN BATTUTA Mall** in Dubai, UAE.

KOCOSTAR at **FACES** which is new cosmetic store chain in Dubai, UAE.



# KOCOSTAR main stockists (Middle East)



KOCOSTAR is available at representative selective shop chain in middle east countries **Lifestyle**.



# KOCOSTAR main stockists (Middle East)



UAE (AED) | My Account | 0

MAKEUP | PERFUME | SKINCARE | MEN | GIFT SETS | RAMADAN FLASH OFFERS | BEAUTY BRANDS | *Beauty Blog*

HOME / SEARCH RESULTS FOR: 'KOCOSTAR' | ORDER BY: RELEVANCE

SEARCH RESULTS FOR 'KOCOSTAR'

Product Name	Price (AED)
Hand Moisture Pack 14ml	15 AED
Tulip Flower Mask Sheet 20ml	15 AED
Rose Flower Mask Sheet 20ml	15 AED
Watermelon Slice Mask Sheet 20ml	15 AED
Lemon Slice Mask Sheet 20ml	15 AED
Tomato Slice Mask Sheet 20ml	15 AED
Sun Flower Mask Sheet 20ml	15 AED
Nail Art Starter 15ml	19 AED
Pineapple Slice Mask Sheet 20ml	15 AED
Foot Moisture Pack 14ml	15 AED
5 Finger Nail Pack 4g	15 AED
Long Hair Pack 50ml	29 AED
Foot Peeling Pack 40ml	29 AED

1 AED - 99.99 AED

KOCOSTAR is available in high-end cosmetic shop chain in Middle-East **WajooH**.



# KOCOSTAR main stockists (Middle East)



KOCOSTAR is available in **Galeries Lafayette** in Doha, Qatar.



KOCOSTAR in **Virgin Mega Store** in Dubai



# KOCOSTAR main stockists (Iraq)



KOCOSTAR is still available in Iraq, Syria, Palestine etc.



# KOCOSTAR main stockists (Russia)



KOCOSTAR was available at "Золотое Яблоко (=Gold Apple)" in Russia. (2018-2020)

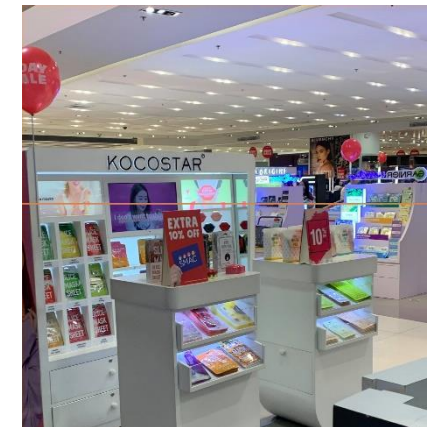
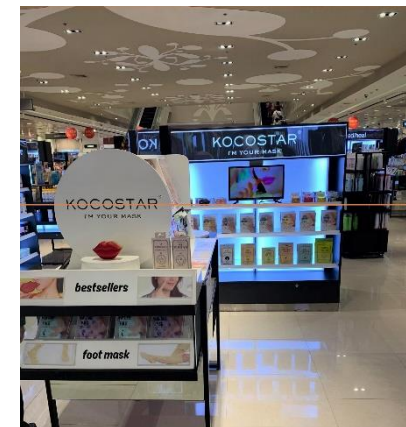
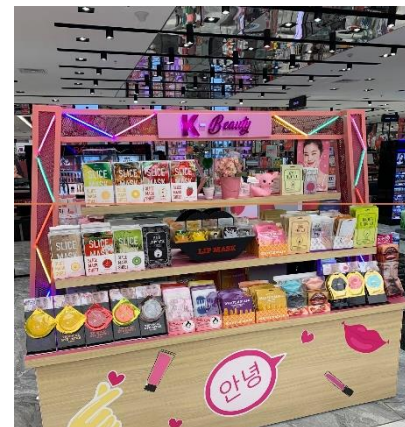
The "Gold Apple" chain comprises 9 perfume supermarkets. Each store makes the Top-10 of luxury brand sales in Russia. The share of the market in regions is more than 60%.





# Hong Kong - SASA

# Philippines – Watsons & SM Department Stores





# KOCOSTAR Camo Party (in France, 27<sup>th</sup>.May.2018)

With **SEPHORA** x **Aufeminin** x **Beautiful Box**  
& 44 Blogs & On-line Influencers

  
KOCOSTAR®  
HOME BEAUTY TREATMENTS

Beautiful Box  
BY AUFEMININ

aufeminin SEPHORA



## #SEPHORAXKOCOSTAR

Aurez-vous assez de folie pour découvrir la beauté coréenne autrement ?

Le 27 Avril prochain dès 18h, la marque **KOCOSTAR**,  
exclusivité **SEPHORA**,  
propose une parenthèse coréenne au plein coeur de Paris.

Vous serez envoûtées par les odeurs du **barbecue coréen**,  
emportées par les saveurs de notre **Asiat' cocktail**,  
relaxées par **nos massuses**.  
Bien d'autres surprises pour l'occasion vous seront  
réservées...

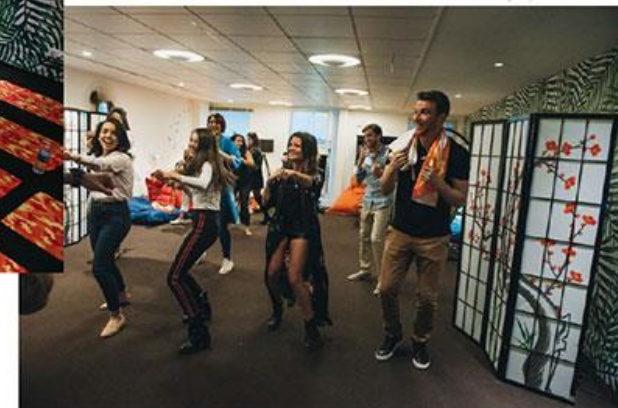
Alors si cette escapade beauté vous tente, rendez-vous  
dans les locaux d'**AUFEMININ**  
**8 Rue Saint Fiacre, Paris 20<sup>me</sup>**

#sephoraktechbeauty

SEPHORA KOCOSTAR® Beautiful Box  
BY AUFEMININ







Notre coach Xavier a mis le feu dans la salle réservée au **BODY COMBAT**. Il fallait mériter son cocktail ce soir là et s'aventurer à suivre le rythme endiablé de notre grand sportif.

KOCOSTAR®

KOCOSTAR®



Avez-vous apprécié ce massage des mains ? Nos quatre masseuses vous ont initié aux rituels des massages coréens. Quel moment de détente intense ... Equipe de professionnelles menée par Dilek Koseoglu. @dilekkoss

KOCOSTAR®

KOCOSTAR®



@sarahllopezoff 901K



sarahllopezoff • S'abonner  
Paris, France

sarahllopezoff Vous savez ce que j'attends là ? De trouver la motivation de me lever de là. Voilà.

Charger d'autres commentaires

nounou\_du38 T'es trop belle 💕

ceoile227love TROP belle le rouge te vas trop trop bien 🥰

akshayshaga183 Coo 🥰🥰🥰

mnmokraoui 💕💕

natacha\_gim Travail avec très bonne rémunération en #pv👍

manon.poopie j'aime bcp ta robe , d'où vient elle ?

bijana.dabic07 Ma Sarah Lopez je t'adore j'aimerais qu'on fait une Skypse Encsembles 🥰🥰 ma belle et beauté 🥰🥰🥰

32 560 J'aime

3 1/1

Ajouter un commentaire...

@barbaraopsomer 305K



KOCOSTAR®

KOCOSTAR®  
I'M YOUR MASK





# KOCOSTAR main stockists (Europe)

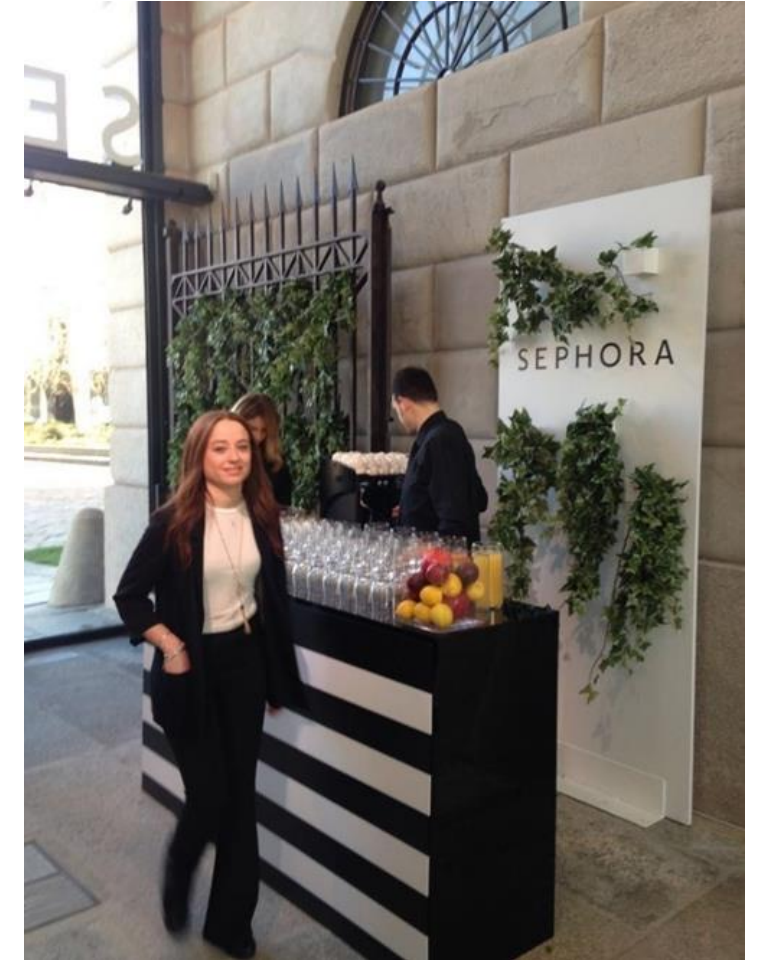


**SEPHORA Paris, France Press Day  
(7<sup>th</sup>.Dec.2017)**

KOCOSTAR **Camouflage Series** are launched in  
SEPHORA Europe Feb.2018.



# KOCOSTAR main stockists (Europe)



**SEPHORA Milano, Italy Press Day  
(8th.Mar.2018)**

KOCOSTAR's new **Camouflage Series** are launched in SEPHORA Europe Feb.2018.



# KOCOSTAR main stockists (Europe)



**SEPHORA Spain Press Day (21<sup>st</sup> .Mar.2018)**

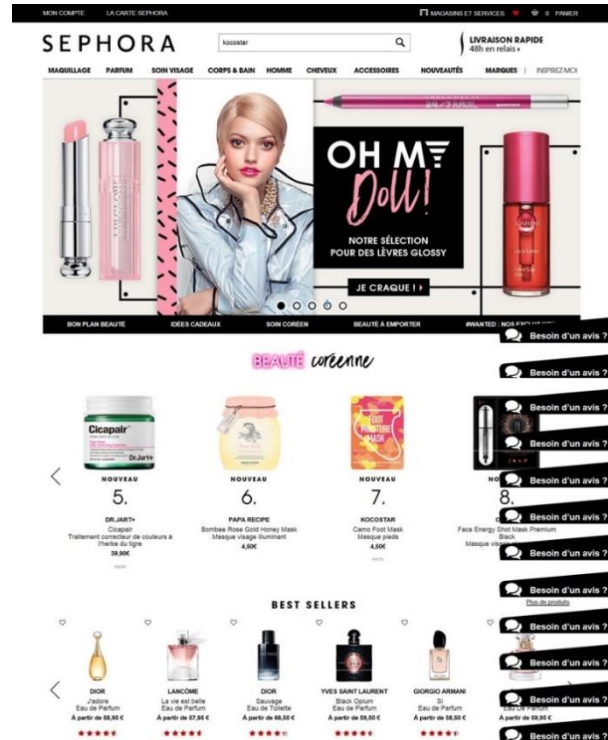
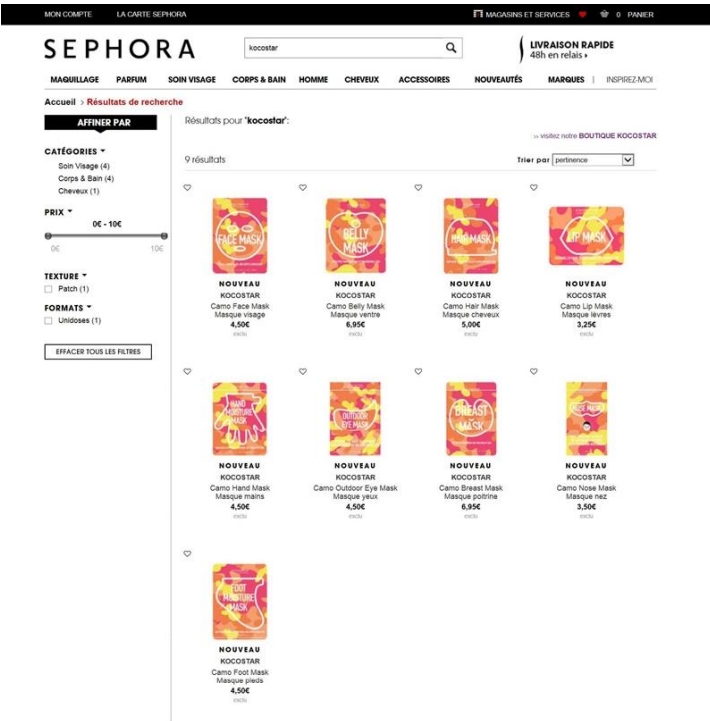
KOCOSTAR's new **Camouflage Series** are launched in SEPHORA Europe Feb.2018.





# KOCOSTAR main stockists (SEPHORA all Europe)

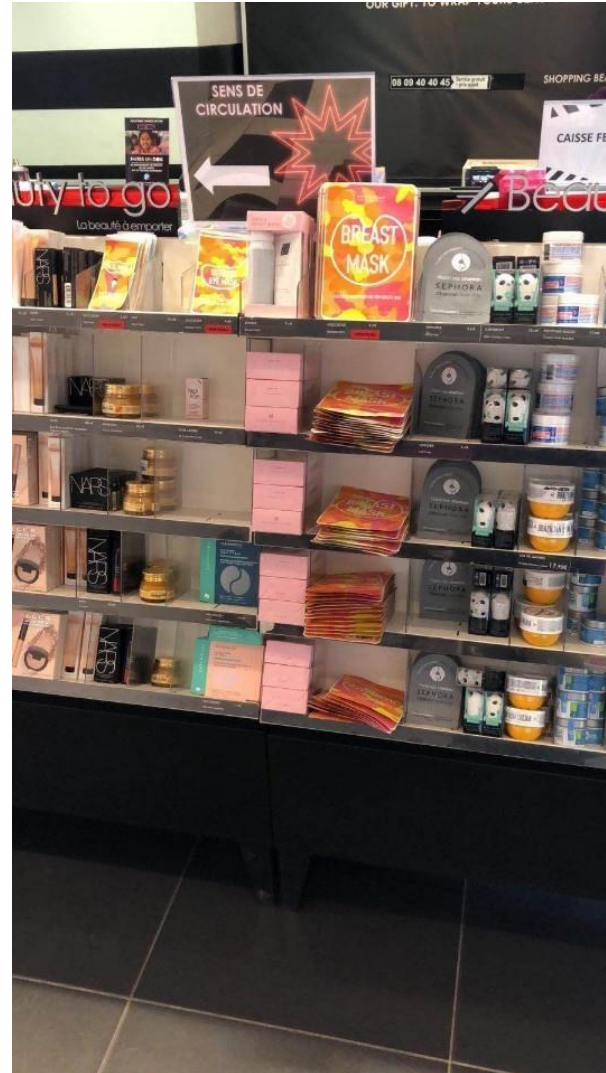
KOCOSTAR Camouflage Series are exclusive to SEPHORA Europe and launched from Feb.2018.





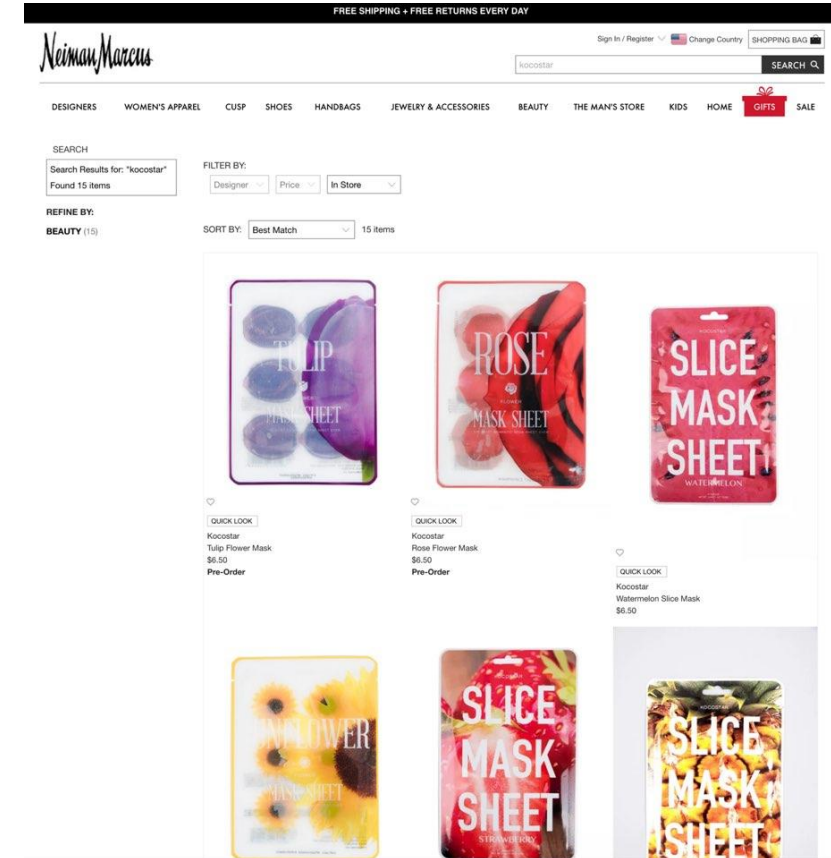
# KOCOSTAR main stockists (SEPHORA all Europe)

**KOCOSTAR Camouflage Series** are exclusive to SEPHORA Europe and launched from Feb.2018.





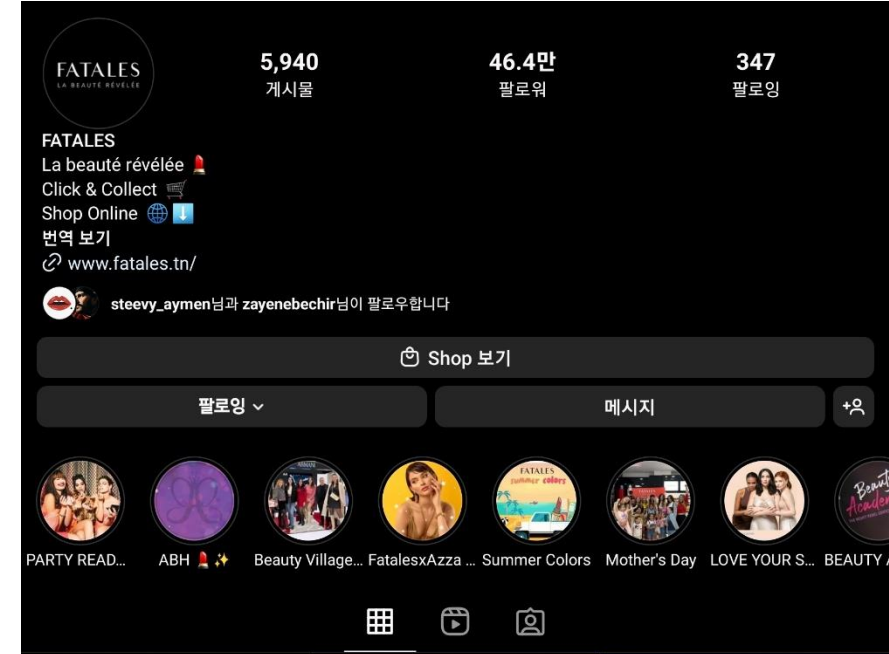
# KOCOSTAR main stockists (USA)



The best of the best high-end department store chain in USA **Neiman Marcus** start to sell KOCOSTAR from Nov. 2017. (at 42 all stores and On-line shop.)



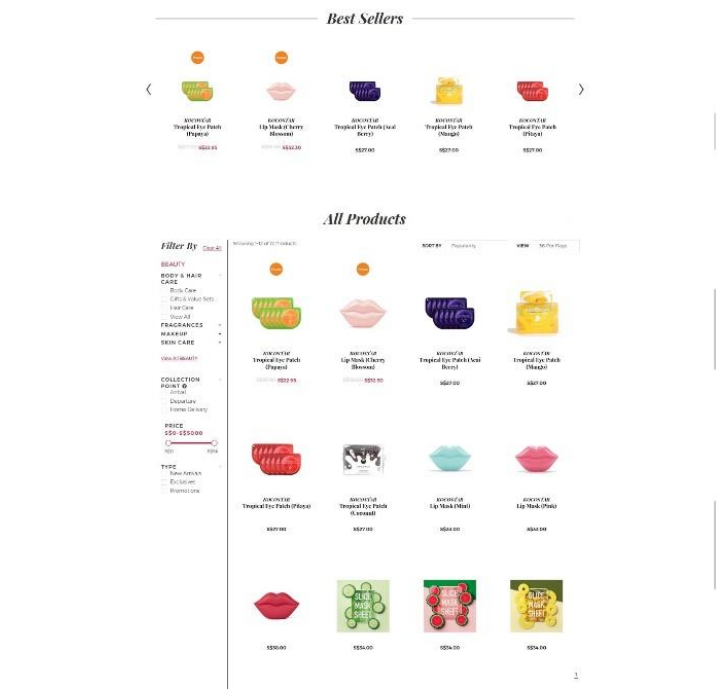
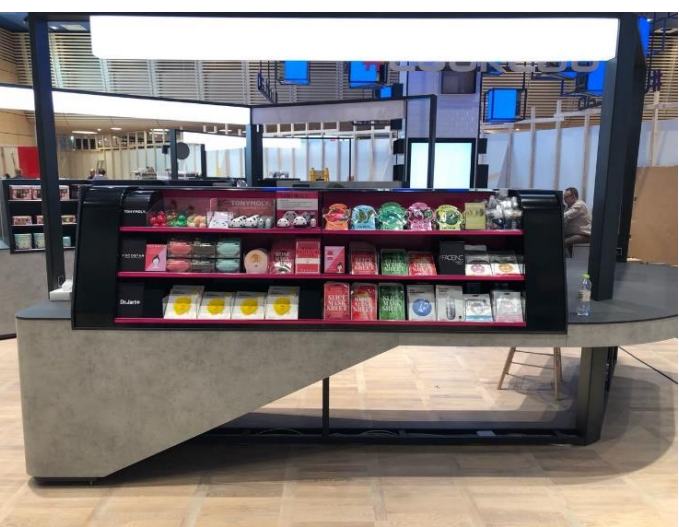
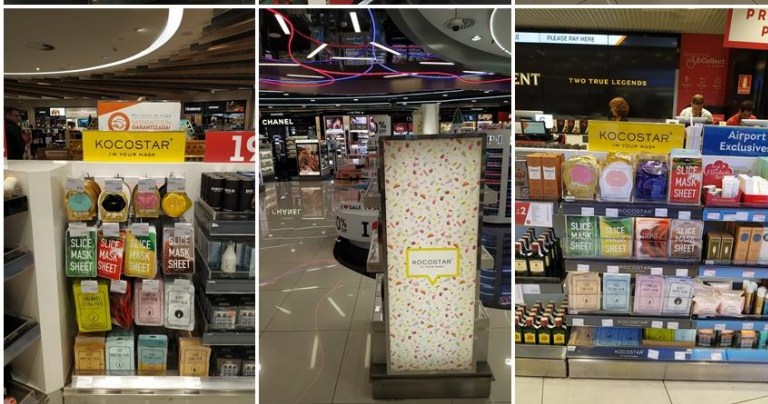
# KOCOSTAR in Africa (South Africa & Tunisia)



**KOCOSTAR's launching announce in Tunisia.**







Duty Free shop "Heinemann" in Paris, Berlin, Frankfurt, Vienna, Bologna, Copenhagen etc. No.1 Duty Free Shop "Dufry" in Spain and "Shilla Duty Free shop" in Singapore & Korea.

2017-2019

DUTY FREE



# KOCOSTAR main stockists (China)

KOCOSTAR®  
I'M YOUR MASK

可可星® × watsons 屈臣氏  
我是你的面膜

可可星  
产品进驻屈臣氏  
2388家分店产品

三色保湿手膜      三色保湿足膜      玫瑰&樱花唇膜单片包装

屈臣氏 watsons

进店陈列展示

KOCOSTAR's famous 8 items at **WATSONS** in China. (around 2,500 stores.)

– 2019-2020

3 Color Hand Moisture Pack (Yellow, Mint, Purple)

3 Color Foot Moisture Pack (Yellow, Mint, Purple)

Rose Lip Mask

Cherry Blossom Lip Mask



KOCOSTAR at **SEPHORA**  
in China. (208 stores.)

2017-2018





# KOCOSTAR at Galleries Lafayette in China. (2023 currently)





# KOCOSTAR in China. (2024 currently)

More than 5,000 off-line stores in China

2024 KOCOSTAR 可可星 线下渠道

KOCOSTAR 可可星



河南省胖东来等渠道上架

北京、上海、深圳、重庆老佛爷百货等渠道上架



江苏省韵泰系统、秋也家等渠道上架



山东省覆盖 50+ 门店



河北省 多渠道上架



四川省现玛严选、伊藤华洋堂等渠道



辽宁省比优特系统、奥白斯特等多渠道上架



吉林省、黑龙江省 多渠道上架



浙江省 多渠道上架



陕西省西安BT 等多渠道上架



湖南省、湖北省 多渠道上架



内蒙古自治区 多渠道上架



黑龙江省 多渠道上架



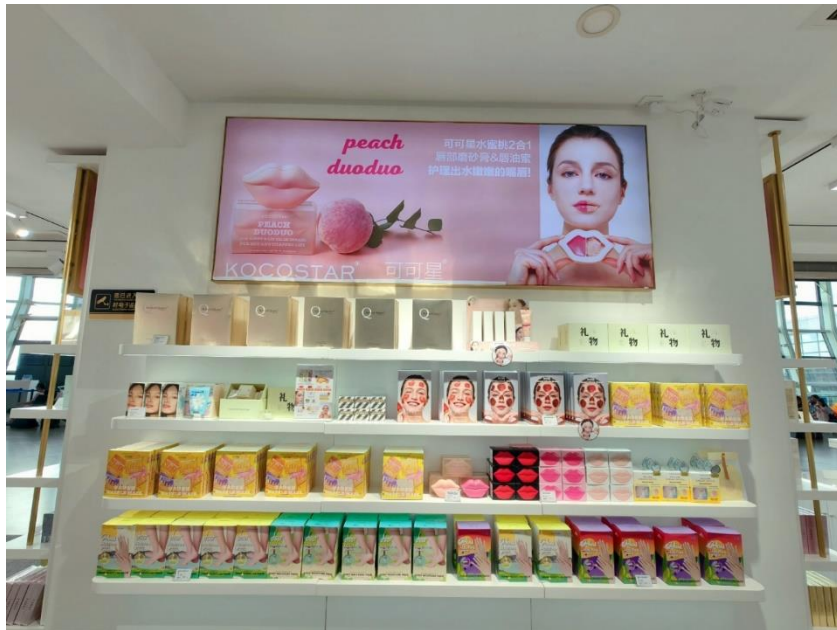
湖北省 多渠道上架

2024年线下合作 网点数量超 5000+





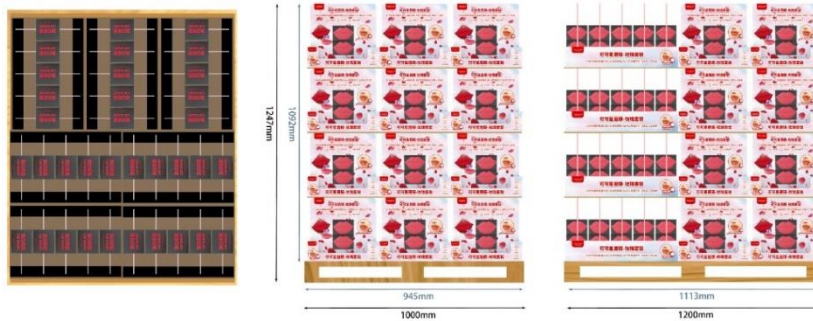
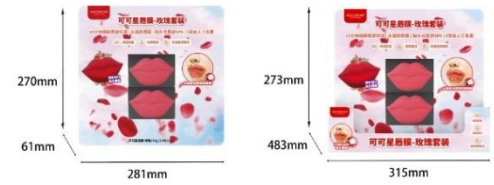
# KOCOSTAR in China. (2024 currently)



Wenzhou Airport

可可星玫瑰唇膏套装卡板陈列

单品信息		新品信息	
尺寸 (长x宽) mm	281x112x270mm	尺寸 (长x宽) mm	1113x945x1095mm
重量/PCS	XX	规格/数量	5x7x4=140 PCS
POC/面		规格/重量/PCS	
尺寸 (长x宽) mm	315x483x273mm	规格/重量/尺寸	1110x940mm (3层)
可容纳产品PCS	5pcs	尺寸/重量	
重量/PCS	光PDQ	卡板/占比	91%



Sam's Club





# KOCOSTAR in Japan (2024 currently)

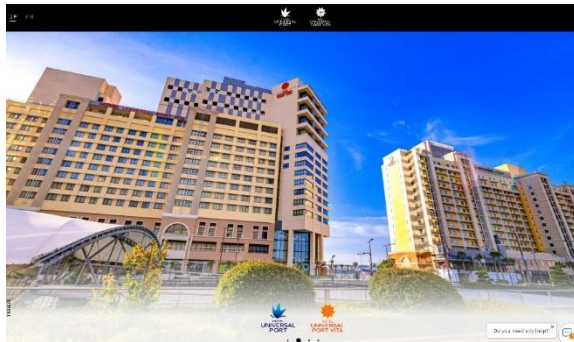


"Haneda Airport Drugstore" in Tokyo

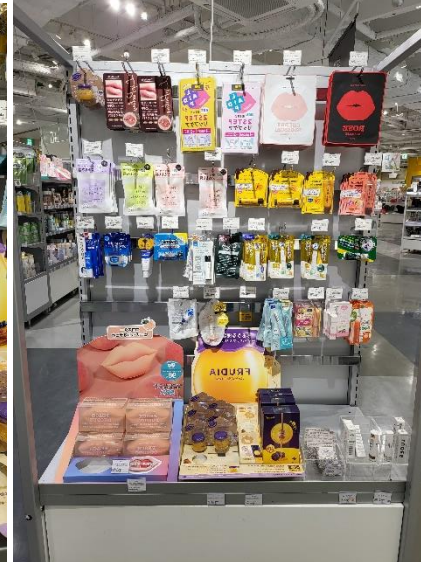


"AINZ & TULPE" Cosmetic Store in CHITOSE Airport in Japan

"KIDDY LAND" "LOFT" & many Drug Store Chains in Japan

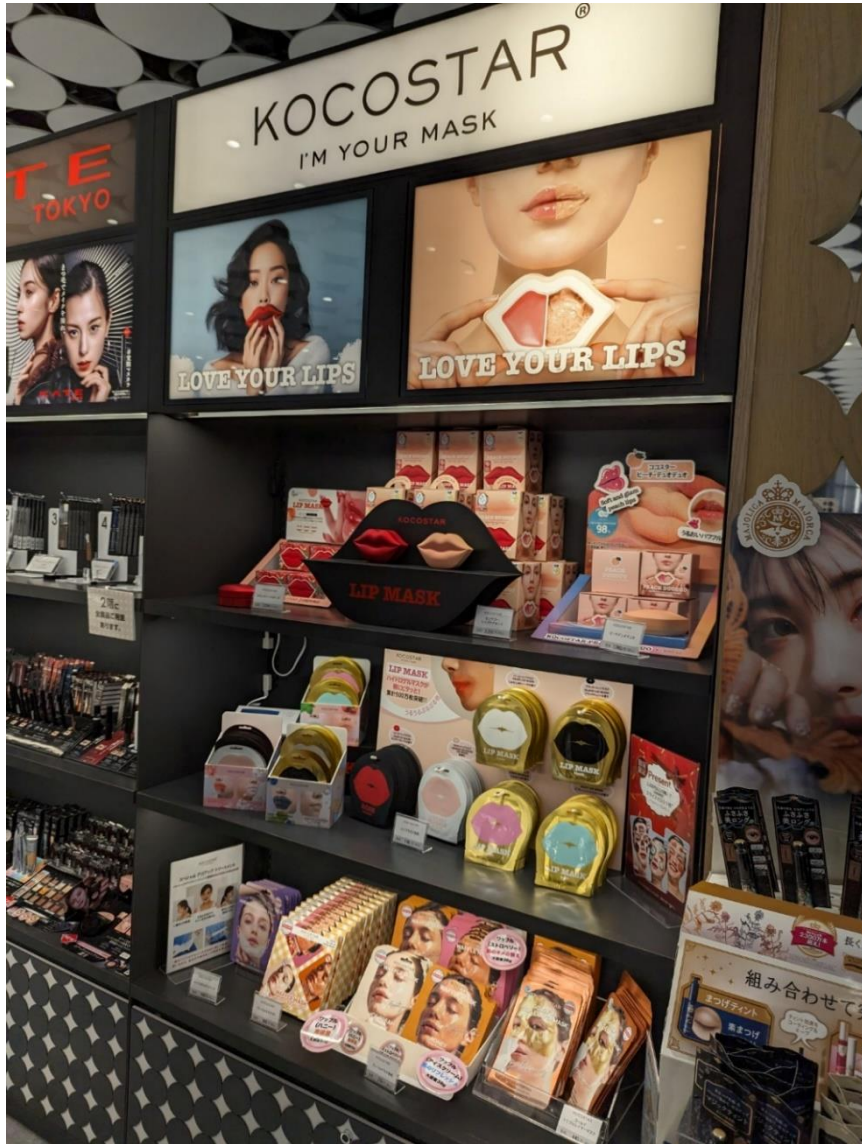


"Universal Port Hotel"  
"Universal Port Vita Hotel"  
in Osaka





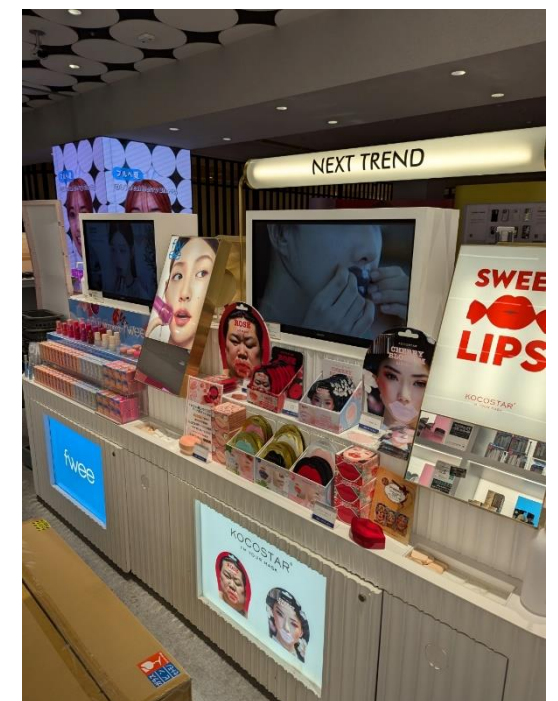
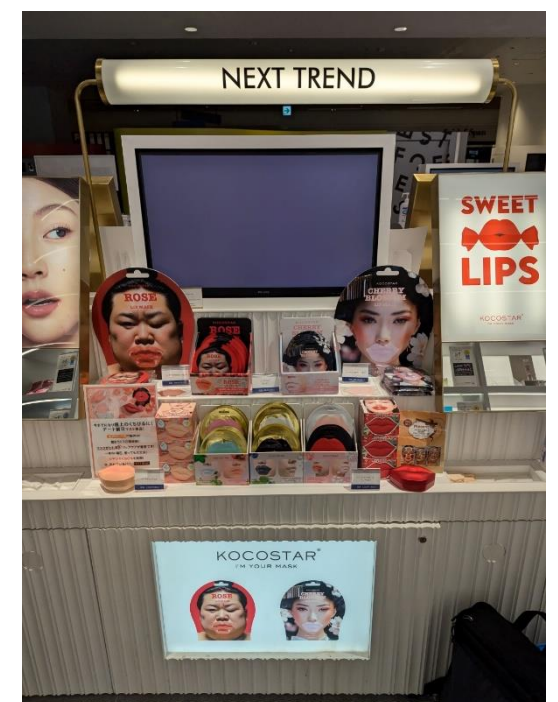
# KOCOSTAR in Japan (2024)



@COSME Tokyo Pop-up store



@COSME Osaka Pop-Up Store





# KOCOSTAR in Japan (2024)



2024. 07. 25 MEZAMASHI TV Morning Show





# KOCOSTAR in Korea (2024 currently)

홈 > 브랜드 > 코코스타



KOCOSTAR는 헤어, 네일, 풋, 핸드, 립 등 다양한 팩들을 보유한 글로벌 브랜드입니다. 한국에서 최초로 유럽에 진출한 화장품 브랜드로서, 누적 전 세계 96개국 국가까지 공급 5... 더보기 + ❤️ 🔄

## 브랜드 베스트



코코스타  
T1 콜라겐 크림 50g  
30% ~~₩18~~  
\$12.6 17,451원



코코스타  
와플 마스크 딸기 (6pcs)  
30% ~~₩12~~  
\$8.4 11,634원



코코스타  
와플 마스크 허니 (6pcs)  
30% ~~₩12~~  
\$8.4 11,634원



코코스타  
골드 포일 마스크 (10pcs)  
30% ~~₩26~~  
\$18.2 25,207원



코코스타  
로즈 립 마스크 & 복숭아 듀오듀오  
30% ~~₩30~~  
\$21 29,085원



# KOCOSTAR in Korea (2024 currently)





KOCOSTAR<sup>®</sup>  
I'M YOUR MASK

**KOCOSTAR**

**One of loved cosmetics brand those  
Big influencers love to try the most**



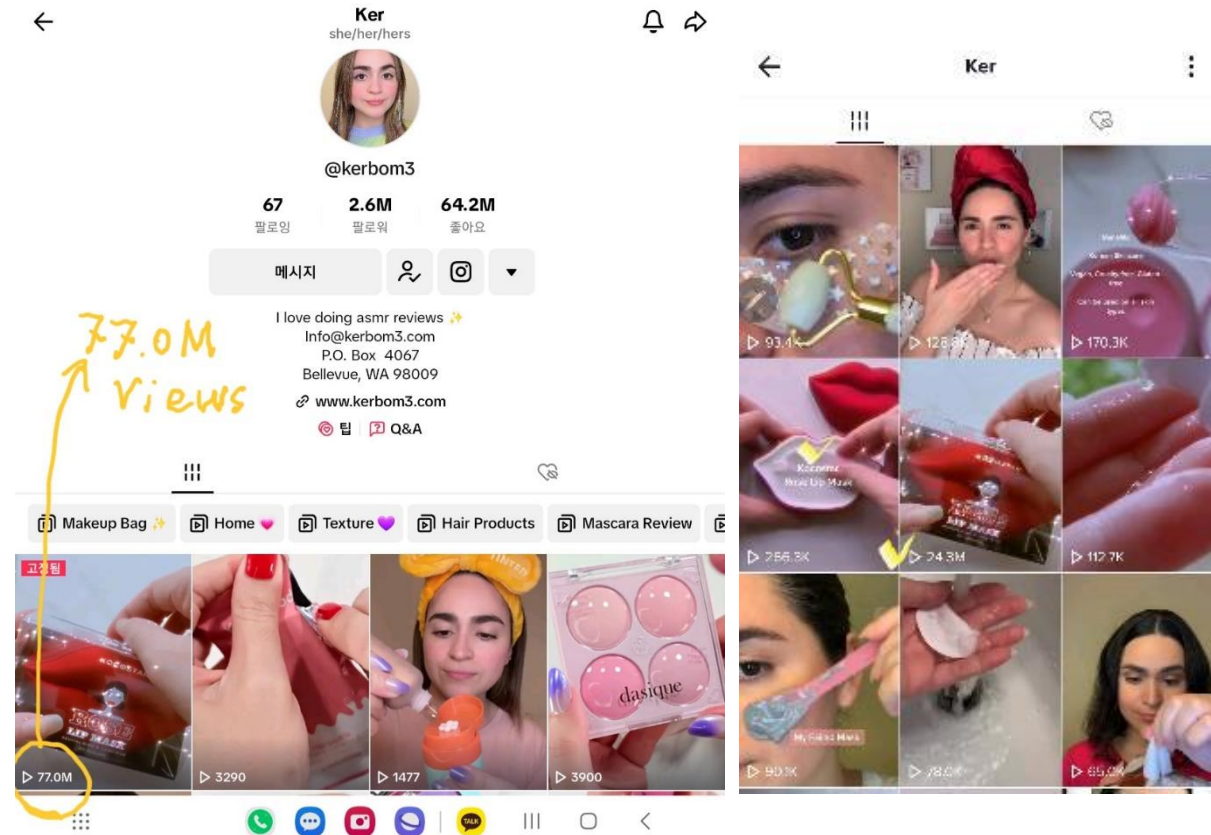
# KOCOSTAR is the most wanted brand that famous influencers try it on.



**53millions** followers  
 @hudabeauty



**22millions** followers  
 @jadepicon



**KOCOSTAR ROSE LIP MASK** at TikTok  
**77millions** views!!  
 4.6millions like!  
 More than 58,000 comments!!  
 More than 58,000 shared!!

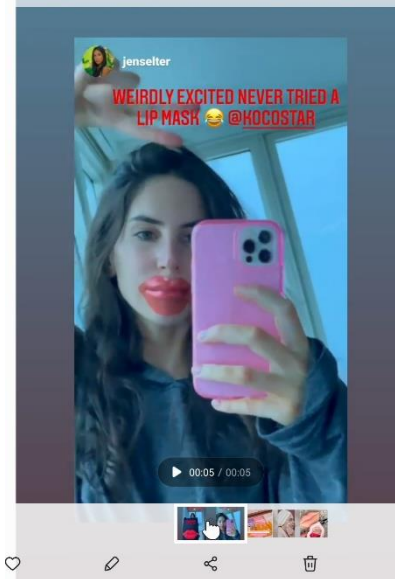


# KOCOSTAR is the most wanted brand that famous influencers try it on.



kocostarph님 외 132,620명이 좋아합니다  
iamsafiaandres Just trying this lip mask. It's pretty cool! 💋  
댓글 167개 모두 보기

**10millions** followers  
@iamsafiaandres



**14millions** followers  
@jenselter



vivi • Following

vivi Cuidando da pele com meu @BangEnergy

#EnergyDrink #BangEnergy \*Publi

Follow the inventor:  
@BangEnergy.CEO

1w

rainhamatos Eu sempre fico prestando atenção se tão bebendo ou fingindo que tão bebendo kkkk você bebe ❤️

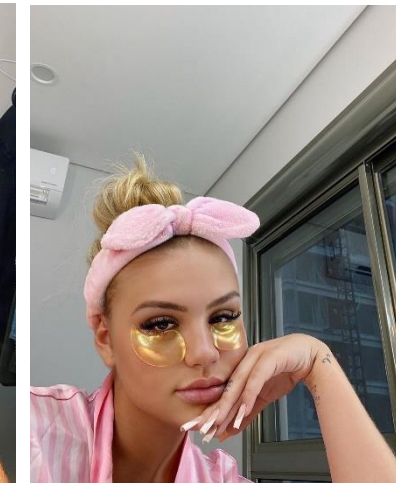
1w 246 likes Reply

View replies (30)

marceloesman Minha psicóloga

231,429 views  
7 DAYS AGO

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**14.7millions** followers  
@vivi



# KOCOSTAR is the most wanted brand that famous influencers try it on.



designer\_fati님 외 234,229명이 좋아합니다  
nouraridaofficial on Mondays we do face masks 🍓  
댓글 1,170개 모두 보기  
negin\_mirsalehi 😊  
riri\_dada ❤️❤️❤️

**10.7 millions** followers  
**@nouraridofficial**



**4 millions** followers  
**@aishasharma25**



kocostarofficialsg님 외 8,423명이 좋아합니다  
thejianhaotan Recently @kocostarofficialsg launched an effective and unique mask - Kocostar T1 Collagen cream which ensures 24/7 radiance. In just 30 mins, it will help to moisturise and plump the skin. It is the one and only kind in the world and hassle-free to use. Get yours now @kocostarofficialsg #an



**6.5 millions** Subscribers on Youtube  
**65.5k** followers **@thejianhaotan**

Who was featured on the movie  
[Men In Black]



# KOCOSTAR is the most wanted brand that famous influencers try it on.



2.3millions followers  
@katyjuja555



Lala Trussardi Rudge  
1.7millions followers @lalarudge



Chloe Morello  
2.7millions subscribers (YouTube)  
1.2millions followers (Instagram)



Kelsey Simone  
1.7m subscribers (YouTube)  
1m followers (Instagram)



1.4millions followers @victorialyn



1.0 millions followers @chrisbittar



780k followers @nikkissecretx



**KOCOSTAR<sup>®</sup>**  
I'M YOUR MASK

## **KOCOSTAR's Global Beauty Fairs**

**KOCOSTAR has been participating around  
10~20 beauty fairs in a year for last 10years in all over the world.**





2019.  
Shanghai Beauty Expo,  
China







2023. Coex Seoul, KOREA



2019. Kintex, KOREA



2018. Hong Kong



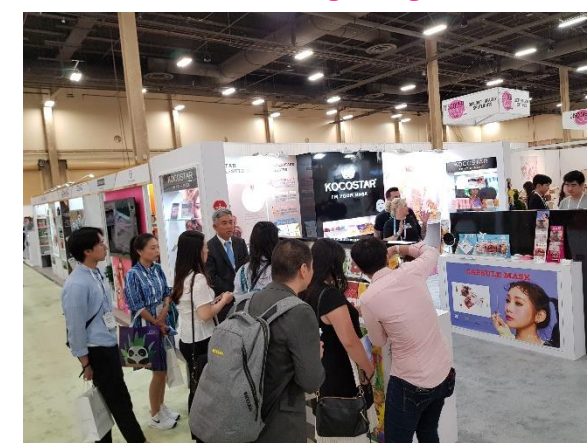
2019. Istanbul, Turkey



2016. Cape Town, South Africa



2019. Singapore TFWA (Duty Free Fair)



2018. Las Vegas, USA



2022. Bologna, Italy



2019. Barcelona, Spain



2016. Dubai, UAE



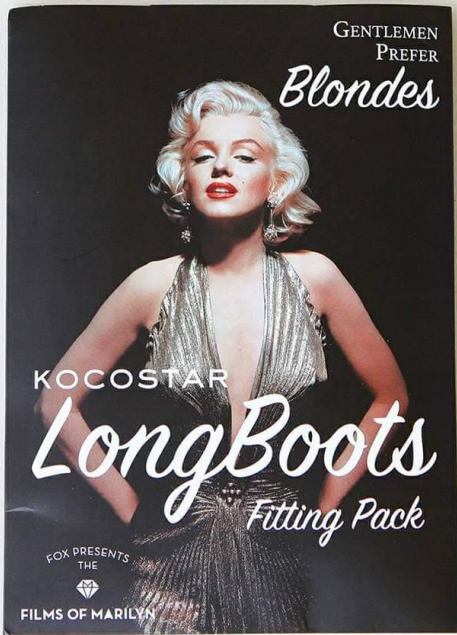
2018. Hochiminh, Vietnam



KOCOSTAR<sup>®</sup>  
I'M YOUR MASK

## **KOCOSTAR's Marketing References**





# KOCOSTAR x Marilyn Monroe

**Collaboration**  
**(20<sup>th</sup> Century Fox)**



# KOCOSTAR Media & Influencer's event in Tokyo, Japan (3th. Apr. 2024.)







Magazine 'NEW BEAUTY' – Lip Mask Series



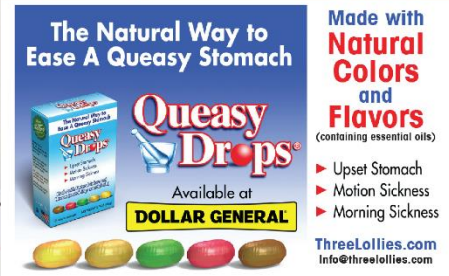
Magazine 'BUDUJAR' - Princess Eye Patch Gold



# KOCOSTAR in Media



Magazine 'New York' - Princess Eye Patch Gold



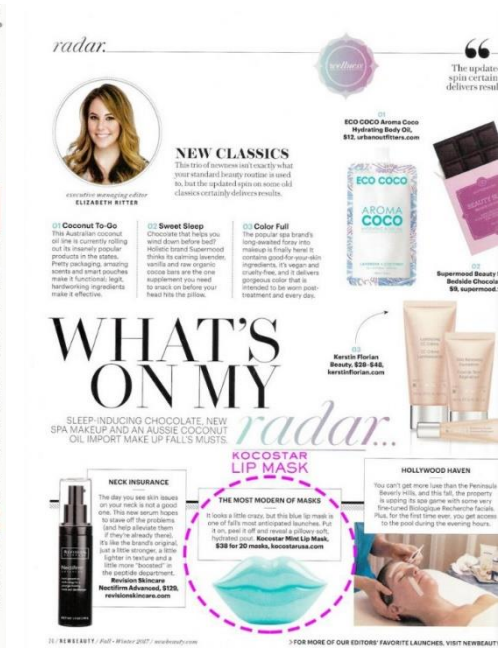
Magazine 'NEW BEAUTY (Beauty Report)'



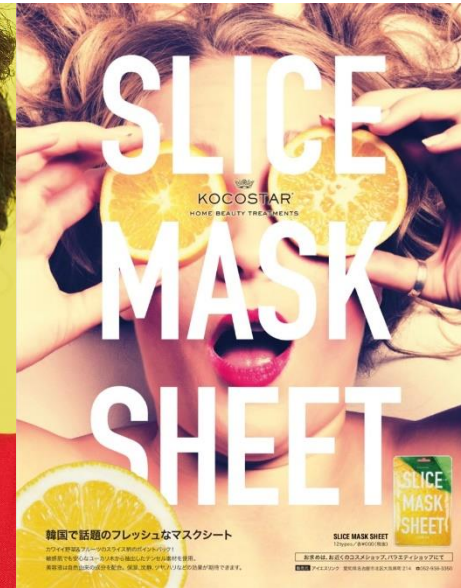




Magazine 'Cosmopolitan' – Home Salon Hair Pack



Magazine 'NEW BEAUTY' – Lip Mask



**KOCOSTAR**  
in Media

Magazine 'ViVi' – Slice Mask Sheet, Plump Lip Capsule



Magazine 'El Corte Ingles'





# KOCOSTAR Marketing activity is operating according to each different market or country.

**LOVE Island Finland**  
Very popular TV program in EU that tens of millions are watching. Actor and actress used Kocostar products at the program.



**Kocostar pop-up store at ISETAN department store Japan**

**KOCOSTAR x ONE US (K-pop idol) Japan Limited Edition collaboration**



**ABC Good Morning America USA**  
Kocostar best items were sold at Deals & Steals live broadcasting.

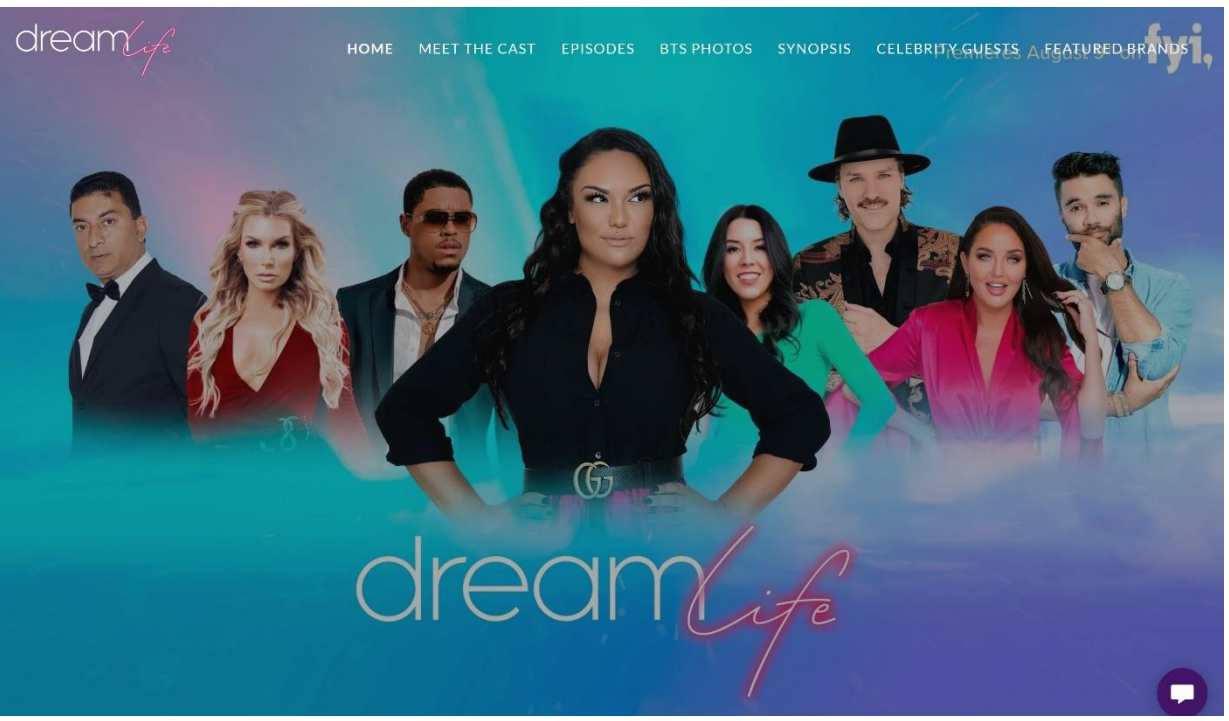


**Kocostar news was posted at Nikkei main economic newspaper Japan**



**Kocostar is selling at famous retail stores over 85 countries through distributors in the world.**







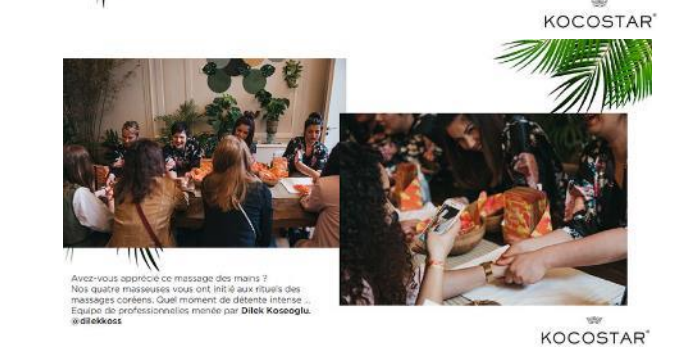
**75th Golden Globe Awards pre-event**  
in USA



**71th Cannes International Film Festival**  
KOCOSTAR Cucumber Slice Mask were gifted to filmmakers, actors, producers, agents, select entertainment media, Insiders Cannes participants, film industry and Festival leaders.



**KOCOSTAR X SEPHORA Launching Event**  
With 44 Blogs & On-line Influencers





**KOCOSTAR Slice Mask x Alonsa Guevara  
Art Collaboration**

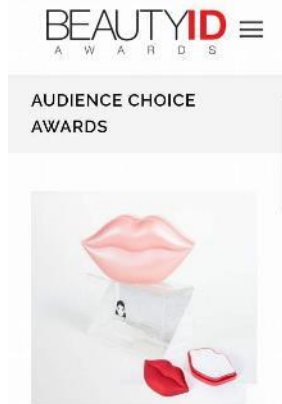
A brand that makes natural beauty and an artist that finds beauty in nature collaborate to make the most beautiful work of art.

This is the first time Kocostar has done a collaboration project, and the results are phenomenal. Special thanks to artist @alonsaguevara for collaborating with us and creating a beautiful pointillism art with [#kocostarslicemasks](https://www.instagram.com/kocostarslicemasks).



**KOCOSTAR Lip Mask** was selected as finalist of BEAUTY ID Awards in Las Vegas Cosmoprof 2018.

**KOCOSTAR Lip Mask** won the Gold award of 2018 Good Design (GD) Awards which is the most prestigious design award in Korea.





KOCOSTAR<sup>®</sup>  
I'M YOUR MASK

**KOCOSTAR's simple Product Range  
Introduction**



[New Product]

[Easy Care with King-sized Cotton Swab]

# KING Easy Care

*Rule Your Skincare with a simple swab*

Don't stress over skin troubles.

Simply wipe with our king-size swab.

KOCOSTAR's KING Series features a king-size cotton swab infused with essence. Designed to gently cleanse and balance sensitive skin and scalp prone to various skin troubles, it offers a simple solution to your daily skincare concerns.

Experience the ease and comfort of at-home skincare with our new launch - simply wipe away your worries.

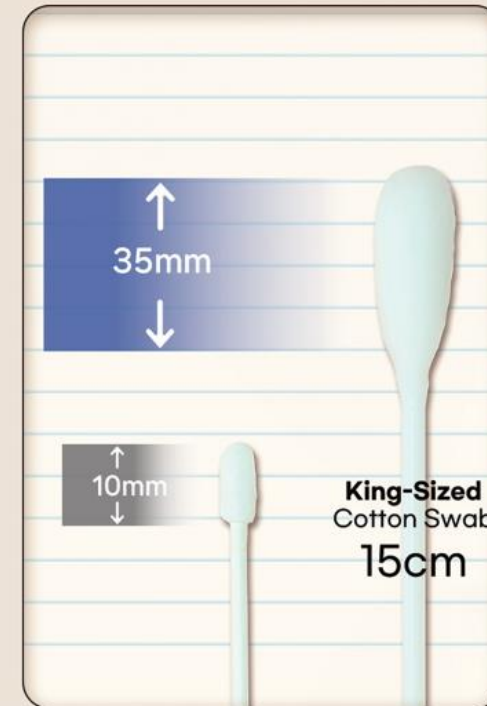


No Need to Rinse Off - It's a Leave-On Type!

A total of 4 types of King Easy Care Series

**#MEGA SWAB**

SIZE COMPARISON



Each cotton swab is infused with 3-4 ml of essence.

\*Except for Scalp Cooling Control, which contains 5 ml.



[New Product]

[Easy Care with King-sized Cotton Swab]

Face Refining  
Control

Forehead & Chin  
SebumControl

Scalp Cooling  
Control

Nose Sebum  
Control



KOCOSTAR  
I'M YOUR MASK

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I'M YOUR MASK

KOCOSTAR  
I'M YOUR MASK

KOCOSTAR  
I'M YOUR MASK

Easy Care  
Simply wipe

Easy Care  
Simply wipe

Easy Care  
Simply wipe

Easy Care  
Simply wipe

**KING**  
하자!

**KING**  
하자!

**KING**  
하자!

**KING**  
하자!

Face Refining Control  
얼굴 피부결 관리

Forehead & Chin  
Sebum Control  
이마 턱 피지관리

Scalp Cooling Control  
두피 쿨링 관리

Nose Sebum Control  
코 모공 피지관리

King Swab 1pc  
3 ml / 0.10 fl.oz.

King Swab 1pc  
3 ml / 0.10 fl.oz.

King Swab 1pc  
5 ml / 0.17 fl.oz.

King Swab 1pc  
3 ml / 0.10 fl.oz.

**All-In-One Easy Care**

Scalp Cooling  
Control

Face Refining  
Control

Nose Sebum  
Control

Forehead &  
Chin Sebum  
Control





[New Product]

[Wrinkle Care]

# KOCOSTAR ULTIMATE FACE PATCHES (Wrinkle Care Patch)

## Targeted Wrinkle Care Collection

Let me introduce our new venture for the year – the **Face Patch Series**. They are our **wrinkle care line**.

At **Kocostar**, we're dedicated to addressing beauty concerns from head to toe. This time, we've focused on the delicate areas of the face where wrinkles often appear.

Our wrinkle care line features five specialized products: patches for the areas between the brows, forehead, eye corners, and mouth corners, along with a luxurious microfiber mask for the entire face.

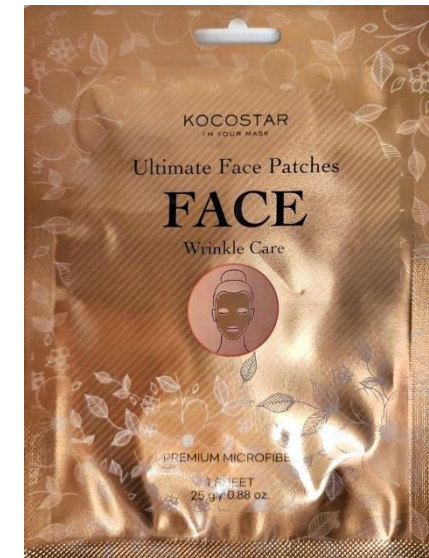
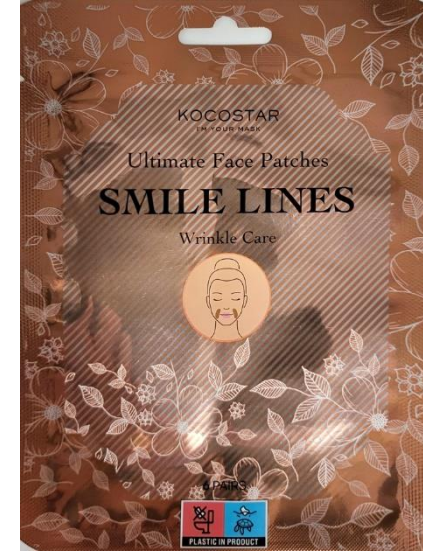
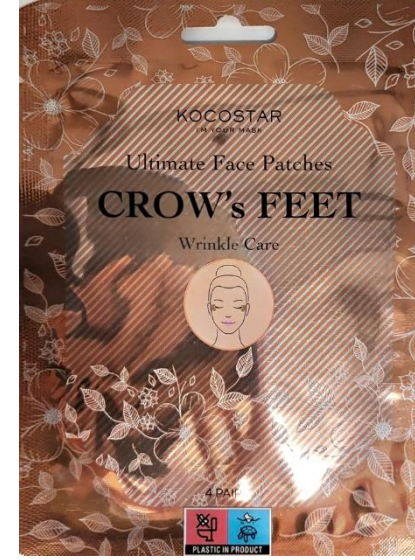
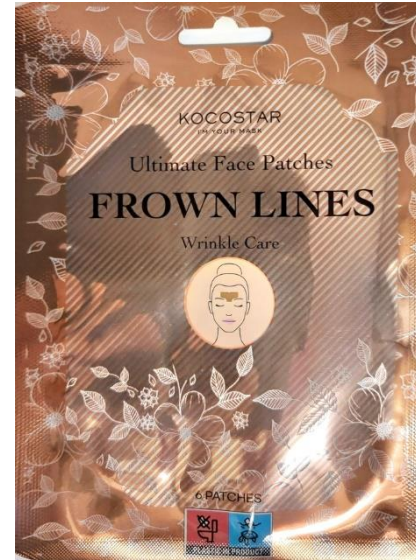
As we age, our skin produces less collagen, elastin, and hyaluronic acid. It leads to dryness and reduced firmness, and eventually to wrinkle formation. Our targeted wrinkle care collection can help combat these visible signs of aging.

Our **Frown Lines Patch**, **Crow's Feet Patch**, and **Smile Lines Patch** are made of **soft and flexible polyurethane**. They smooth out the skin and retain moisture, combating wrinkles during the day or overnight. While hydrocolloid might be more gentle on the skin, we've chosen polyurethane for its effectiveness and cost efficiency.

And this one's our innovative **Forehead Patch**. It's made of stretchable **diamond mesh coated with hydrogel**. For one hour, it targets wrinkles across the forehead. You can stretch it like this to easily adjust its size and cover a larger area. Due to its premium material, the unit cost is slightly higher.

Our **microfiber facial sheet mask** completes our wrinkle care line. It's infused with adenosine, panthenol, niacinamide, and retinol for comprehensive wrinkle treatment. We used the finest microfiber, so it wraps around the skin gently and effectively.

These Face Patches are to be worn for a minimum of 4 hours, and up to 8 hours. They contain powerful anti-aging ingredients like **adenosine**, **retinol**, and **peptides** to actively diminish wrinkles.

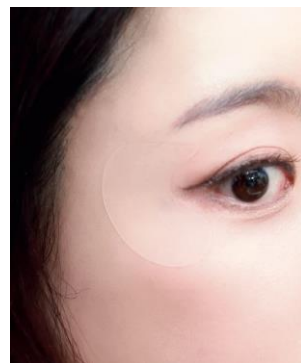
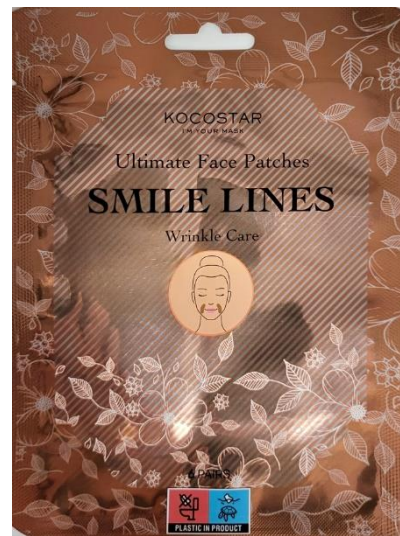
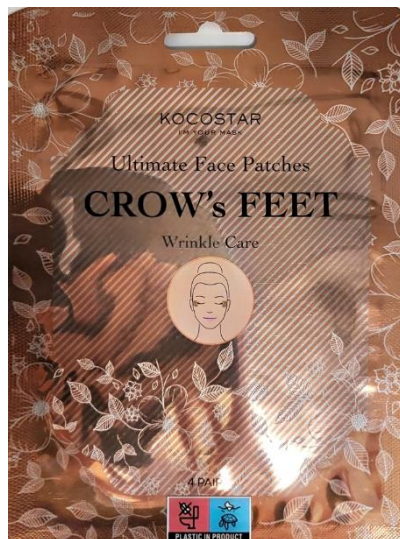
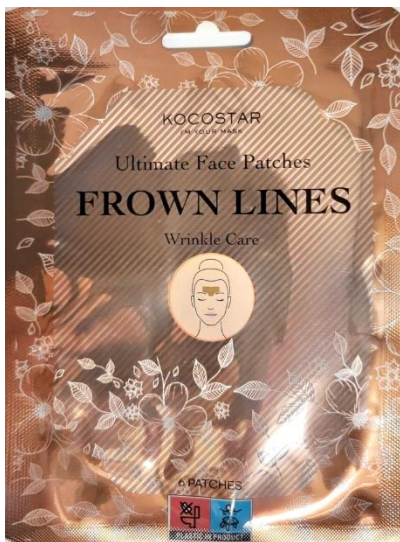




[New Product]

[Wrinkle Care]

# KOCOSTAR ULTIMATE FACE PATCHES (Wrinkle Care Patch)



Repeated facial expressions like frowning or squinting can cause the skin between the eyebrows to fold and crease, resulting in the formation of vertical wrinkles known as frown lines. These lines can give you a tired, angry, or stressed appearance once they become more prominent over time.

Applied between the eyebrows, it gradually eases deep lines and discourages the habit of making frown faces overnight. Wake up to smoother, more radiant skin each day.

Crow's Feet Patch helps soften fine lines at the corners of your eyes. If you're concerned about the formation of creases around your eyes when you smile, this is your go-to solution.

The delicate skin surrounding the eye is prone to the formation of wrinkles and fine lines, especially at the corners. If you are concerned about developing creases around your eyes, our patch offers the ideal solution.

Rejuvenate your appearance as our patch softens deep folds around your mouth. Bid farewell to unwanted signs of aging and welcome a brighter, more youthful smile.

Smiling is wonderful, but as you age, the natural folds around your mouth can evolve into wrinkles. Let our patch liberate you from unwanted signs of aging, ensuring a youthful smile.

**Diamond Mesh Hydrogel**  
Our innovative solutions for forehead wrinkles targets and smooths worry lines on the forehead and between the brows.

Formulated with an advanced elastic hydrogel – a flexible diamond mesh coated with gel – it adheres closely to the skin, adapting to its contours and effectively preventing wrinkles. Plus, it nourishes the skin with potent age-defying agents and peptides, actively reducing the signs of aging.

Indulge in deep hydration with our premium microfiber face mask. Combining potent age-defying agents and 11 botanical extracts, our formula targets and fills creases to reveal a youthful complexion.

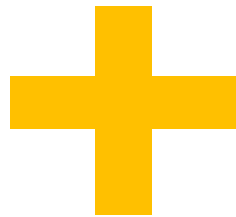


[New Product]

[Under Eye Care]

## KOCOSTAR Under Eye ULTIMATE CARE SOLUTION

Our **Ultimate Care Solution** for under eyes actively works to diminish wrinkles and fine lines beneath your eyes, promoting a firmer and brighter appearance.



### **STEP 1. EYE SERUM**

30 ml / 1.01 fl. oz.

Prepare your skin with our concentrated serum before applying the collagen patch. Its deep-hydration formula with adenosine enhances the patch's performance and promotes a younger-looking eye area.

### **STEP 2.**

### **MELTING COLLAGEN EYE PATCH**

1.89 g / 0.06 oz. x **7 Pairs**

Experience the nourishing benefits of collagen and peptides. Melting into the skin when paired with the enclosed serum, our innovative solution leaves your skin visibly firmer and smoother.



[New Product]

[Under Eye Care]

## KOCOSTAR Under Eye ULTIMATE CARE SOLUTION

Our **Ultimate Care Solution** for under eyes actively works to diminish wrinkles and fine lines beneath your eyes, promoting a firmer and brighter appearance.



**DISSOLVES IN 3 SECONDS**

### STEP 1. EYE SERUM

30 ml / 1.01 fl. oz.

Revitalize the under-eye area with our concentrated serum, designed to promote a firmer and brighter look.

### STEP 2.

### MELTING COLLAGEN EYE PATCH

1.89 g / 0.06 oz. x 7 Pairs

Unlock the secret to radiant skin with our potent blend: **95% collagen paired with 5% glutathione & peptides** – a dynamic trio of age-defying ingredients. Our advanced patch effortlessly dissolves, visibly reducing lines and delivering intense hydration.



**Unlock youthful radiance in a blink**



[New Product]

[Blemish Care]

## Yellow Cream Patch With sterile Cotton Swab

Yellow Cream Patch is the next generation of **spot** treatment. Think of it as a hybrid of **blemish relief** cream and spot patch. It looks like a cream at first, but it turns into a clear patch in five minutes. You can leave it on your skin for eight hours to protect, soothe, and heal.

Regular spot patches are made of plastic and glue. They easily come off or are visible on the skin. We use natural cellulose instead, which stays on well. It's very thin, so you can put makeup over it.

Our formula contains **betaine salicylate**, tea tree extract, niacinamide, and more. We recommend using it when you see a red spot. If you use it early enough, it will clear up the spot by the next morning.

*A new paradigm of spot treatment*  
**Yellow Cream Patch**  
*Cream-to-Film Cellulose Solution*



The image shows the product packaging and ingredients. On the left, there is a small white tube of 'KOCOSTAR YELLOW CREAM PATCH Blemish Relief' with a cotton swab. In the center is the product box, which features a woman's face with a patch on her nose and a close-up of a blemish. The box text includes 'KOCOSTAR YELLOW CREAM PATCH Blemish Relief', 'Essence 20ml / 0.67 fl.oz + Cotton Swab 50ea', and Korean instructions: '생기기 전 미리 발라주세요.' (Apply before use), '어드혹성 피부에 사용 적합' (Suitable for sensitive skin), '바르는 진정 패치' (Soothing patch), and '바르고 5-10분 후 투명한 막으로!!' (After 5-10 minutes, it becomes a transparent film!!). To the right of the box is a larger white tube of the same product. A sprig of green leaves is in the top left corner.



The image shows the product application and an award. On the left, a white tube of 'KOCOSTAR YELLOW CREAM PATCH Blemish Relief' is shown with a cotton swab. In the center, a close-up of the cream-to-film cellulose solution is shown on a surface. On the right, there is a large award logo for 'Qlōn Beauty AWARDS 2022 하반기' (2022 Second Half) in the '패치 부문' (Patch Category). The award is a teal teardrop shape with '1위' (1st Place) and '베스트 신제품' (Best New Product) written on it. Below the award, text reads: 'Korea's leading beauty app, Hwahae, awarded our patch 1st place in the face patch category for the second half of 2022.'

*Yellow Cream Patch,*  
*the all-in-one blemish solution you've been waiting for!*



[Blemish Care]

Yellow Cream Patch

# ● Clinically Proven!!



Helps balance sebum

Reduces blackheads

Reduces whiteheads

Suitable for acne-prone skin

Soothe the skin



Korea's No.1 Beauty App, Hwahae Best New Product in the 2022 1<sup>st</sup> Place in Face Patch Category



## \*\*ODT (Occlusive Dressing Technique)

1. Provide a moist and healing environment
2. Enhance the delivery of active ingredients
3. Prevent touching and picking the blemish

## 100% VEGAN OEKO-TEX® Certified Sterile Cotton Swab



Say goodbye to sticky dots!

**Yellow Cream Patch** – Your All-in-One Blemish Solution!



### Point 01

Forms a clear cellulose film that works as a barrier



### Point 02

Effectively soothes troubled skin with a gentle formula



### Point 03

Clinically proven to reduce blemish and prevent new breakouts

The transparent barrier stays on your skin for 7 to 8 hours, allowing you to confidently wear makeup throughout the day.

Simply dab with a sterile OEKO-TEX cotton swab for best results.



[New Product]

[Blemish Care]

# Yellow Cream Patch (Tube Type / without Cotton Swabs) – Japan Ver.





[New Product]

[Blemish Care]

**Yellow Cream Patch**  
(Tube Type / without Cotton Swabs)  
– Korea & other countries Ver.

**Yellow Cream Patch – Greece Pharmacy Ver.**  
(Yellow Cream Bottle & Sterile Cotton Swabs)





[Hydrogel Patch Series]

Princess Eye Patch Series

**Princess Eye Patch Gold (60patches, 30pairs)**

(Moisturizing, Elasticity, Anti-aging concept)

Gold, Adenosine, Niacinamide, Hyaluronic acid, Tocopherol



**Princess Eye Patch Gold  
(60 patches, 30 pairs)**

Global fashion magazine "BAZAAR" recommended Princess Eye Patch in their article that "The Best Eye Patches for Brighter, Younger-Looking Eyes".



**The Best Eye Patches  
for Brighter, Younger-  
Looking Eyes**

*These at-home skin savers are the  
wakeup call your eyes need.*

By **Lauren Hubbard** and **Jessica Prince Erlich**  
May 19, 2018



Courtesy

**Kocostar Princess Eye Patch Set**

**Kocostar**

anthropologie.com

\$34.00



You can look like you've been pampered like royalty (even if you really rode the subway to work) by adding these ultra-hydrating masks to your morning routine. Extracts of Irish moss, peppermint, lavender, and chamomile will have you looking perkier than a double-shot of espresso.



**Princess Eye Patch Gold  
(2 patches, 1 pair)**





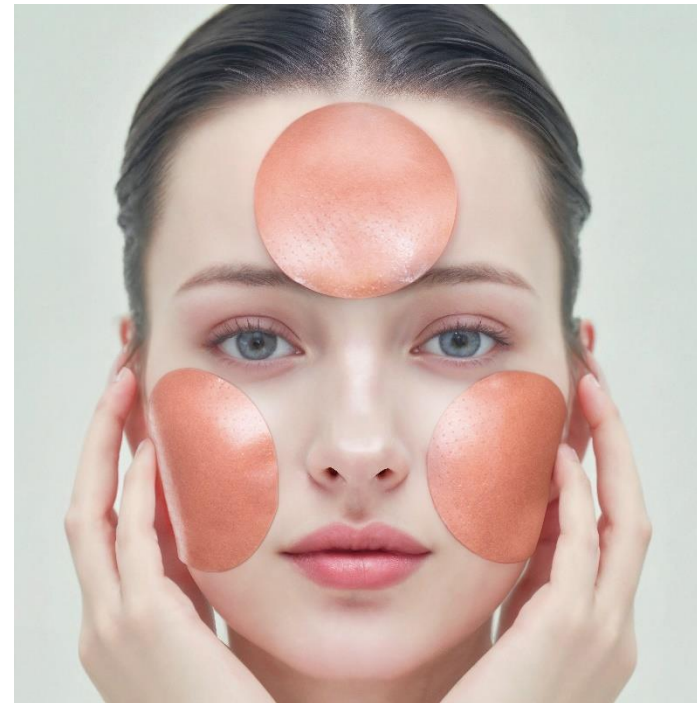


# Micro-Hole Hydrogel Series

NEW

# Princess Rose Gold Cheek & Forehead Patch

Our patent\* Micro-Hole Hydrogel features remarkable adherence to the skin, ensuring even delivery of nourishing essence into deeper layers. Experience our Fragrance Free rose gold refreshment that visibly improves fine lines and the promotes a healthier, more youthful complexion.





[Facial Care]

## T1 Collagen Cream

T1 Collagen Cream gives your skincare a professional touch.

Our cream uses special technology. It starts as a thick cream, then slowly forms a soft film on your skin. This helps collagen go deep into your skin. When the collagen is absorbed, you just peel off the film.

This is not like a peel-off mask, so it doesn't stick or harm your skin. After you remove the film, your skin will glow.

T1 collagen helps improve skin texture and reduce wrinkles.

Sixty-five percent of our cream is pure T1 collagen. It's nano-sized, so it easily enters your skin. The rest is made of vitamins and antioxidants. Together, they balance, soothe, and polish your skin, making it look healthy.

# KOCOSTAR T1 COLLAGEN CREAM

## T1 Collagen, the Secret to Ageless Skin Unleash Your Inner Glow

As we age, our life adds its depth and so does our skin. Make your skin radiant just as your life glows.

Our innovative cream consists of type1 collagen, botanical essence, and natural film-forming ingredients.

Once applied, the cream forms a thin barrier to effectively deliver collagen into the skin and bring back natural radiance.

Plus, vitamins and anti-oxidant botanicals balance and polish the skin all the more.

With this professional-grade cream, you can improve your skin texture and reduce signs of aging over time.

**Can you believe She is 76 years old!?  
The power of real Collagen**

**T1 Collagen Cream  
with gentle film-forming formula**

Our innovative cream leverages the power of transdermal delivery system and occlusive dressing technique to form a thin film and ensure optimal delivery of collagen and other active ingredients.

### ABOUT TYPE 1 COLLAGEN

T1 collagen, also known as Type I collagen, is most commonly found in our body. It keeps our skin firm, smooth, and radiant by structuring and rebuilding skin tissues. When our body lacks T1 collagen, it can lead to signs of aging such as loss of elasticity, wrinkles, and fine lines.

### TRANSDERMAL DELIVERY SYSTEM

The regular collagen molecule is too big and cannot go through our dermal layer. We hydrolyzed the collagen to the size of 440 Da and placed them inside flexible nanovesicles so that it absorbs through our skin and enters epidermis to fill creases (Patented in 2015).

### OCLUSIVE DRESSING TECHNIQUE

When you apply the cream, chitosan and alginate form a natural film barrier. It enhances collagen absorption and retains moisture, ultimately adding natural radiance to the skin for up to 24 hours.

### DIFFERENCE FROM PEEL-OFF MASKS

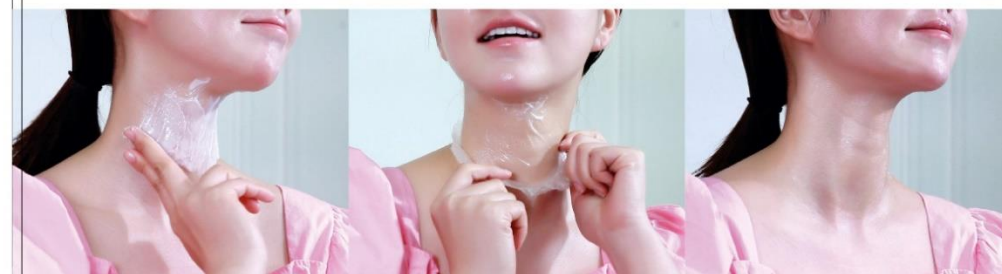
Although our cream looks similar to peel-off masks in the market, it's fundamentally different in its role and benefits. Peel-off masks use synthetic resin to form a film. It clings to the skin and causes both physical and chemical damages while pulling off blackheads and impurities. The natural film formed from our cream smoothly detaches without irritation and leaves a lively glow. You will be surprised at the radiant skin and its rich, glossy feel once you remove the film.

info@kocostar.com / an.jj@kocostar.com /  kocostar

## ALL SKIN TYPE



Our innovative cream gradually turns into a film as active ingredients absorb. Evenly spread it using a spatula or hands and don't rub against the skin as you would with regular facial cream. It usually takes about 20 to 30 minutes for the film to form. Once you apply the cream, wait at least 30 minutes before removing the film for best results.



**The benefits of T1 Collagen Cream go beyond facials.  
It helps reduce the appearance of neck lines for a smoother skin.**

### HOW TO USE

• Cleanse your face and apply toner to balance the skin. • Apply the product to the area of concern using a spatula or hands (6 to 7g for entire face and lesser for targeted area). Evenly spread the cream, rather than rubbing against the skin. • A film will form as active ingredients absorb. Peel off the film once it dries clear. • Gently pat in any remaining essence. Follow up with facial massage if desired.

\* The film formation rate varies depending on skin type or humidity.

\* You can apply the product before going to bed.

### ACTIVE INGREDIENTS

**TYPE 1 COLLAGEN 65%**  
(PURE COLLAGEN POWDER)

**Soothing 7 Complex**  
Vitamin B3, Vitamin B5, Provence Rose, Green Tea, Licorice Root, Cypress, and Propolis

**Lifting 7 Complex**  
Centella asiatica, Pomegranate, Acetyl Hexapeptide-8, Copper Tripeptide-1, Royal Jelly, Idebenone, and Calendula

**Antioxidant 7 Complex**  
Rice Bran, Vitamin C, Acerola, Vitamin E, Damask Rose, Red Chokeberry, and Plantago asiatica

**TYPE1 COLLAGEN  
POWDER**





[Facial Care]

# T1 COLLAGEN CREAM (Gentle Film Forming Mask)

Main Active Ingredient

**PURE COLLAGEN POWDER 65%**

Other Active Ingredients

Soothing 7 Complex

+

Lifting 7 Complex

+

Anti-oxidant 7 Complex



Film made with natural extracts  
Chitosan and alginic acid peel off  
the film once it dries clearly.



Enjoy the radiance.

## ● Clinically Proven!!

Moisture Boost

▲ 217.90

Skin Radiance  
Effect

▲ 31.78

Evaluation of  
Deep Elasticity

▲ 1.48



There are 28 types of collagen in our body.  
The key ingredient of our cream is Type 1 Collagen,  
Which structures and rebuilds skin tissues.



Our collagen cream forms a nano-sized water membrane  
to facilitate

The dermal delivery of low-molecular collagen  
(>500 Daltons).

The membrane collagen collects the collagen  
and makes them get through the epidermis. (Patented  
in2015)



Chitosan and alginic acid – natural ingredients – from  
a film barrier to enhance collagen absorption into the skin.  
(Patent Pending)

30~60mins

Film Forming

Peel off



Can you believe She is 76 years old!?  
The power of real Collagen!



20'



30'



70'



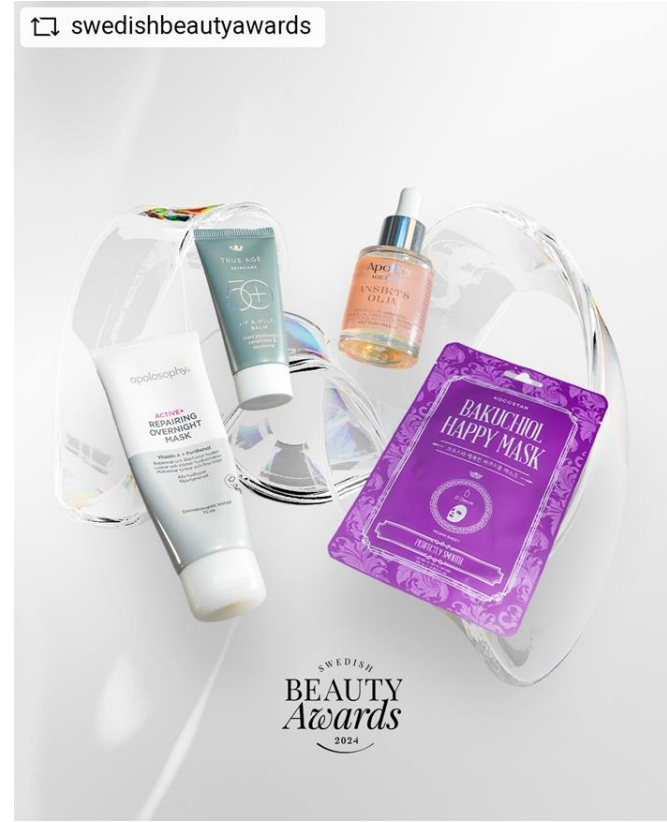
[Facial Mask]  
Happy Mask Series (5SKUS)



**KOCOSTAR Happy Mask Series** is the No1. sales series in Nordic Countries such as Finland, Sweden, Norway & Denmark. Especially in high-end market.

Sales on H&M Beauty (in Europe), too.

All different sheet materials & all different essence type.



**KOCOSTAR Bakuchiol Happy Mask** was nominated as the best skin care product under 200 SKE by Swedish Beauty Awards.



**[Facial Mask]**  
**Happy Mask Series (9 SKUS)**



**Black Happy Mask**

It is formulated with Binchotan Charcoal which is known to effectively withdraw all dirt and debris from your clogged pores.

**(Black Charcoal Sheet / Function: Pore Care)**



**White Happy Mask**

Kocostar's White Happy Mask is made from 100% pure cotton, which allows excellent adhesion to the skin. Whitening function.

**(100% Pure Cotton Sheet**

**/ Function: Brightening)**



**Camellia Happy Mask**

It is a light pink colored mask that is made of finest Japanese camellia oil sheet, which is characterized by dryness and soothing effect.

**(Camellia seed oil sheet / Function: Soothing)**



**Vitamin Happy Mask**

Vitamin Happy Mask infused with vitamin C & E, gently adheres to the skin for deep hydration and toning up the complexion for a cheerful look.

**(Snow Lotus sheet / Function: Vitamin C & E Care)**



**Hydrating Happy Mask**

Microfiber sheet provides excellent moisturizing and skin revitalization.

**(Microfiber sheet / Function: Hydrating)**

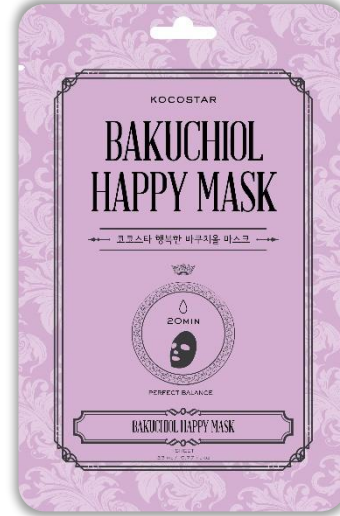
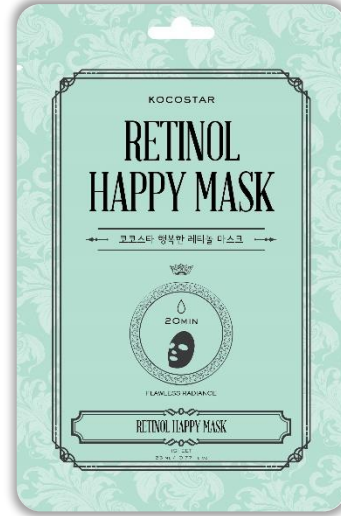




**[Facial Mask]**  
**Happy Mask Series (9 SKUS)**

**Retinol Happy Mask**

Retinol Happy Mask contains retinol, a type of vitamin A, which has the effect of improving wrinkles, whitening, anti-aging, and reducing damage caused by ultraviolet rays.

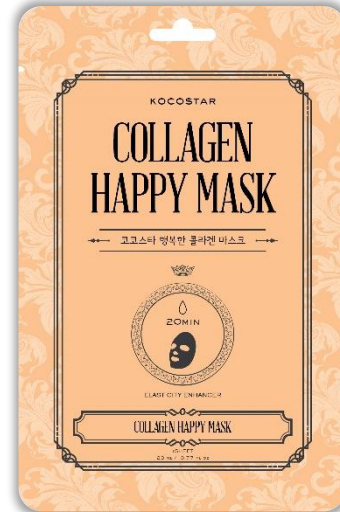
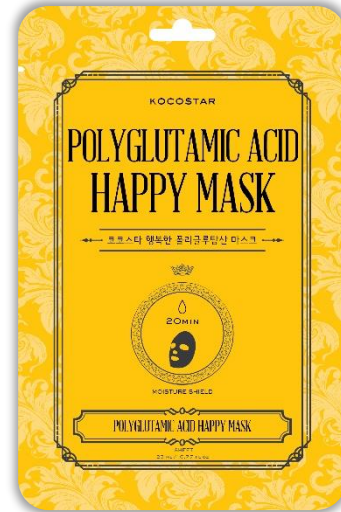


**Bakuchiol Happy Mask**

Bakuchiol Happy Mask contains bakuchiol, a plant ingredient. It relieves pigmentation, improves elasticity, and improves skin texture. It calms the skin without irritation and has an antibacterial effect.

**Polyglutamic Happy Mask**

Polyglutamic Happy Mask contains polyglutamic acid derived from natto. It is suitable for all skin and has excellent moisturizing effect and lasts for a long time.



**Collagen Happy Mask**

Collagen Happy Mask contains collagen that is responsible for the elasticity of the skin. It fills collagen that decreases due to skin aging. And makes your skin elastic and healthy.



[Renewal Facial Mask] - Waffle Mask (3 SKUs)



★Derma Test Complete

Waffle Mask - Strawberry  
(Refine texture)



Waffle Mask  
- Honey  
(Deep Hydration)



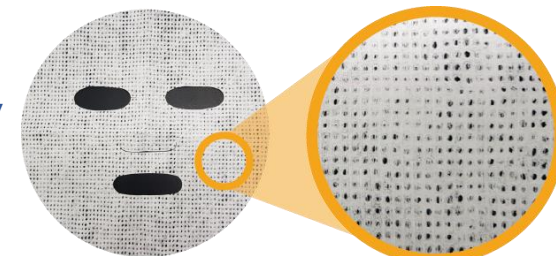
Waffle Mask  
- Ice Cream  
(Skin Refresher)



Around **3,600 holes** on the Waffle sheet!!

**38g** of Gel essence!!

Moisturizing Effect  
**15.6% → 46.1%**



**Breathable Waffle Weave Sheet**

OEKO-TEX® STANDARD certified /  
100% cotton Waffle fabric /  
38g of unique gel type essence

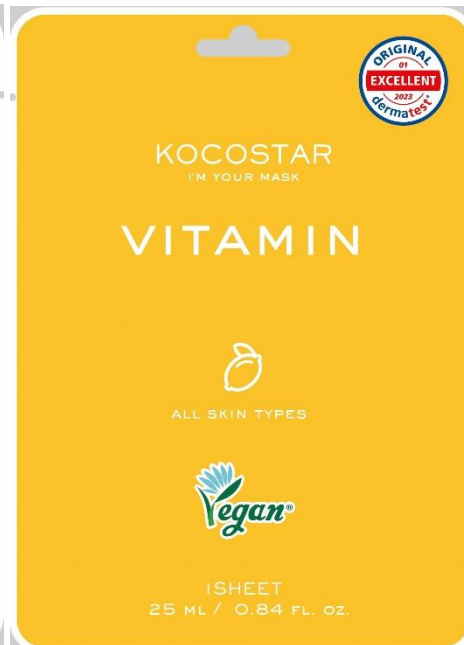
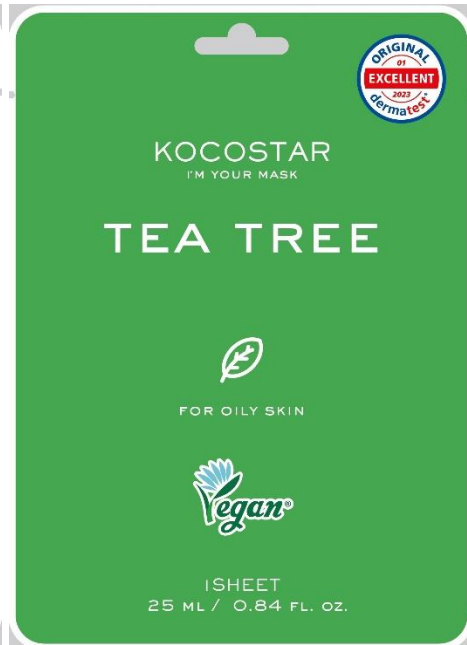
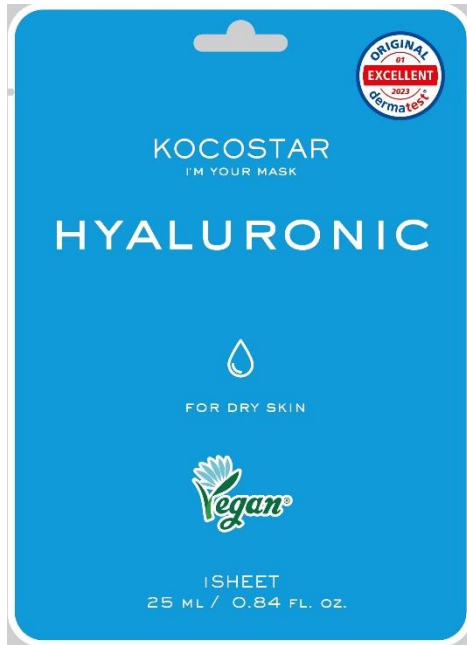
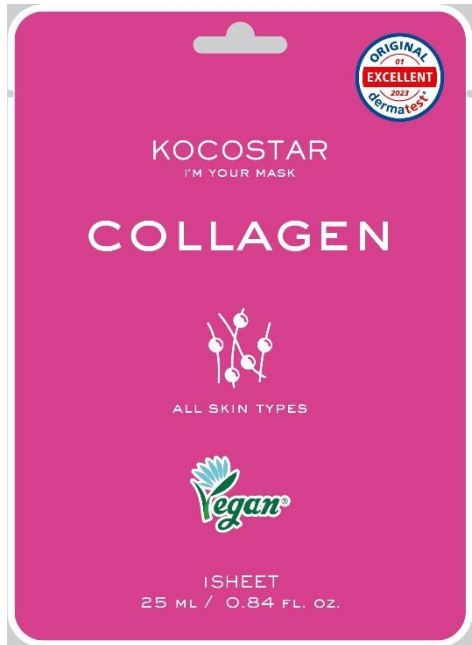
The sheet is woven in a waffle grid structure, forming a series of square holes



[Facial Mask]  
VEGAN 4 MASKS  
(4 SKUs)

All the Vegan 4Masks is hypoallergenic and smooth absorption without stickiness. (Vegan + Cruelty Free)  
Very Reasonable Price but with Very High Qualities!!

All Vegan 4Mask will be changed as below!  
[Derma Test Logo \(Germany\)](#) & [Vegan Logo](#)



For All Skin Type

**4 VEGAN  
COLLAGEN MASK**

5 different botanical collagens boost moisture and gently caress the skin.

For Dry Skin Type

**4 VEGAN  
HYALURONIC MASK**

6 different hyaluronic acids boost moisture and gently caress the skin.

For Oily Skin Type

**4 VEGAN  
TEA TREE MASK**

Tea tree leaf extract boosts moisture and gently caresses the skin.

For All Skin Type

**4 VEGAN  
VITAMIN MASK**

Grapefruit and lemon extracts boost moisture and gently caress the skin.

TEXTURE



- Type of moist essence

SHEET



- IPC-CELL fabric provides superior adhesion.



[Facial Mask] Slice Mask Series (3SKUs)

(Renewal) Slice Mask Series



Hi Seoul Award



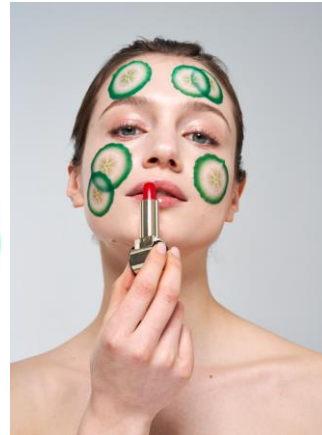
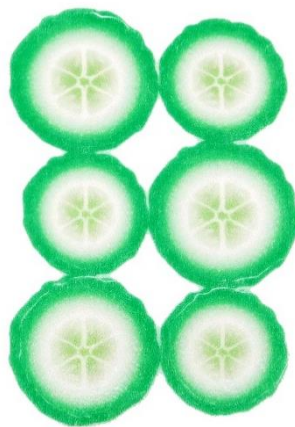
## Slice Mask Sheet

Slice Mask is another representative series of KOCOSTAR. It is a mask pack that can put 6 patches of fruit and vegetable slice shape not only the face but also the neck, the collarbone line, the chest, arms, legs and wherever the person wants to attach. Currently, it became a hot topic among the world-famous YouTuber, Instagramers and there are huge inquiries from renowned retailers all over the world in the mask line.

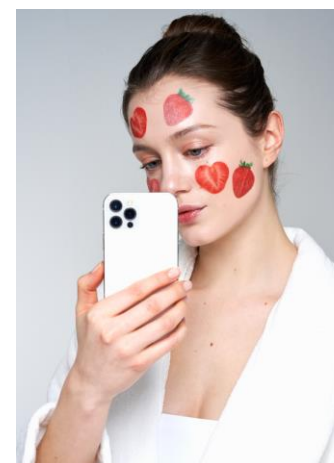


**#Photogenic Design**  
**#Perfect for Makeup Prep**  
**#Completed Dermatest**

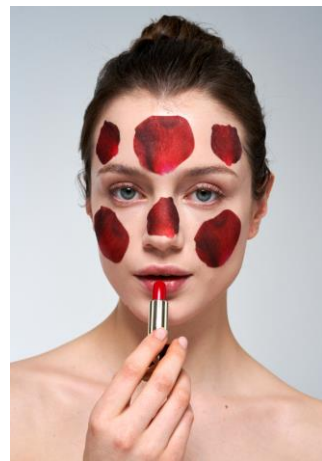
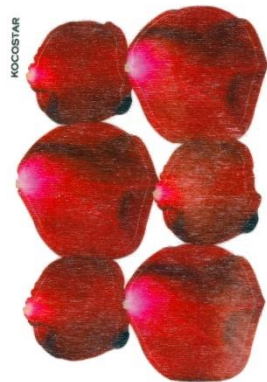




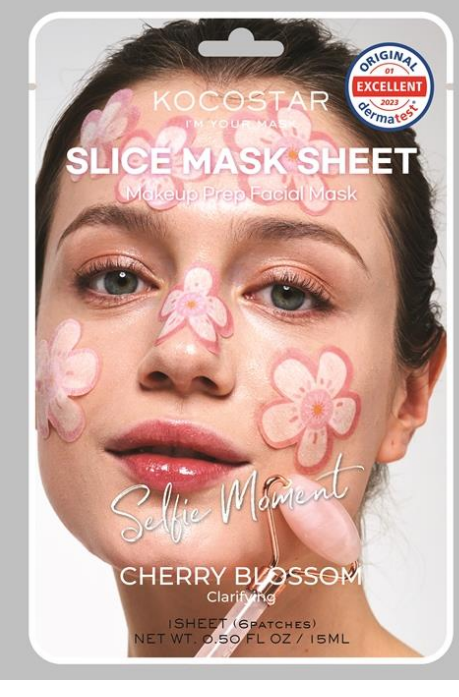
- Cooling effect
- Helps refresh dry skin and improve redness and puffiness
- Contains Cucumber extract and 7 hydrating botanical ingredient



- Refining effect
- Helps boost moisture for a soft and smooth texture
- Contains strawberry extract and 13 moisturizing ingredients



- Balancing effect
- Helps lock in moisture and reduce the appearance of fine lines and pores
- contains western rose extract and 9 enriching ingredients



**Newly Added**

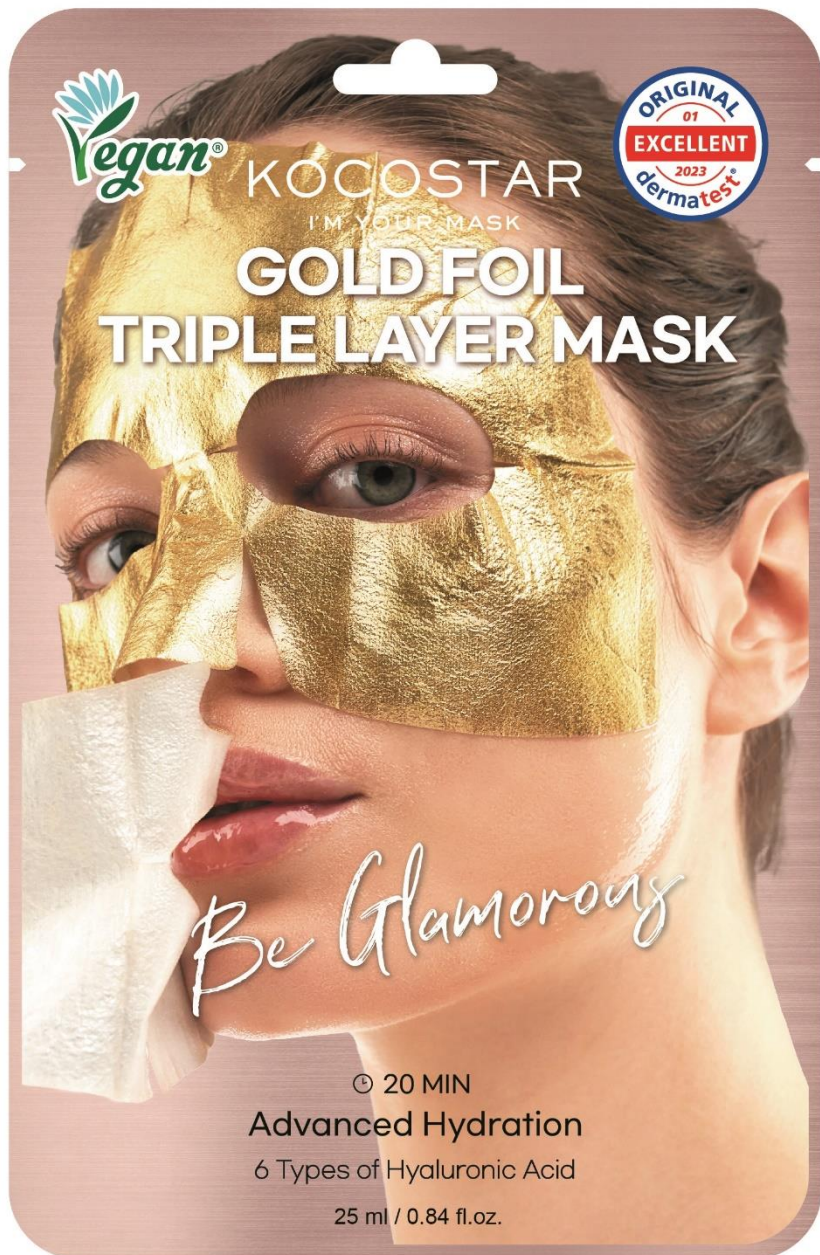


- Clarifying effect
- Helps boost moisture and improve the texture
- Contains Prunus Serrulata Flower extract and moisturizing ingredients



[Facial Mask]

(Renewal) PREMIUM GOLD FOIL TRIPLE LAYER MASK





\* 3 Layer Sheet Composition

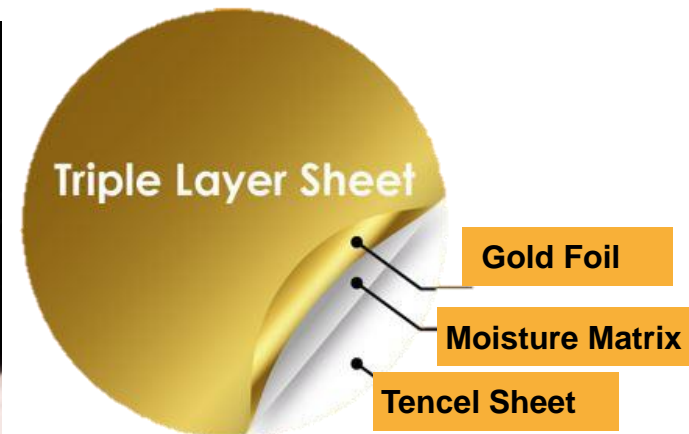
# Clinically Proven!!

## ● Skin gloss (gloss)

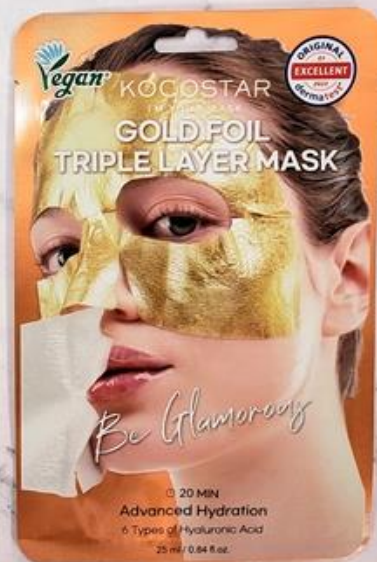
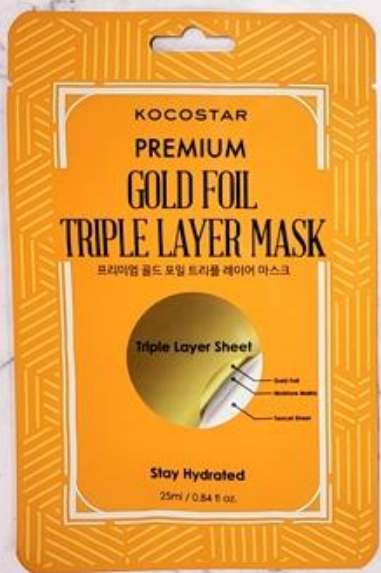
- Immediately after one use, **35,92%**

## ● Immediate skin moisturizing improvement

- Immediately after one use, **184,42%**

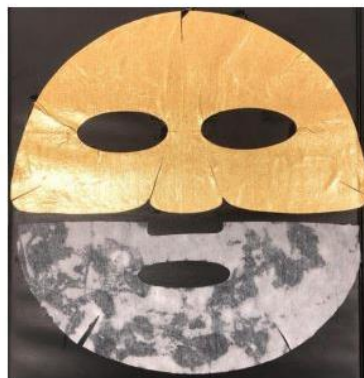


Design renewed



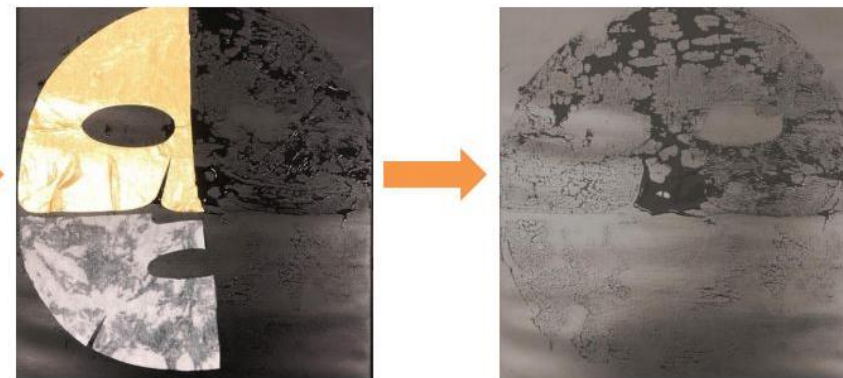
Triple layer premium mask with gold foil sheet to prevent skin heat from escaping as steam effect

### Moisturizing Test



Dry in room temperature for 20 minutes

### General Sheet Mask vs Foil layered Sheet Mask



Possible to see that the premium foil mask has a significant amount of essence left



[Facial Mask

Premium a.m. SUNDAY HAPPY HYDROGEL MASK



Renewed



1 Retail Box = 5 pcs





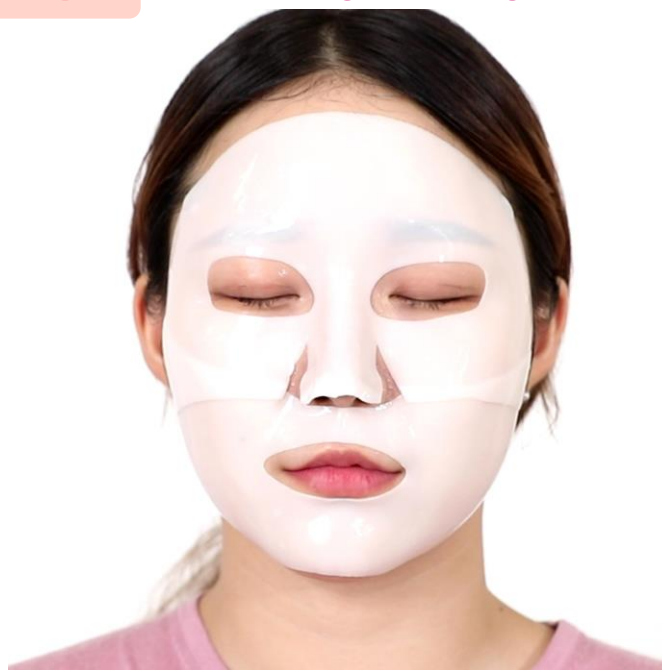
[Facial Mask

a.m. SUNDAY HAPPY HYDROGEL MASK

Using **Norwegian Collagen Water** instead of normal Aqua



- ✓ a.m. Sunday Happy Hydrogel Mask immediately enhances firmness after first use. Experience supple and bouncy skin with KOCOSTAR's premium collagen care!



**Immediately after application**

**After 40 minutes**

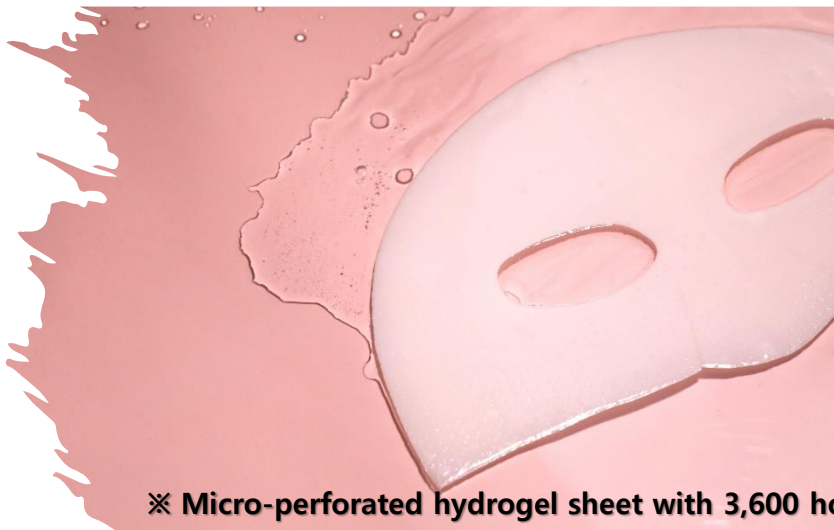
- ✓ MFDS (formerly known as KFDA) certified anti-wrinkle and brightening features
- ✓ Helps restore a healthy and glowing look
- ✓ Revitalizes dull and sagging skin
- ✓ Hydrates and balances the skin
- ✓ Improves skin elasticity
- ✓ Brightens the skin tone



**Hydrogel with Marine Collagen (82% v/v)**



**Ordinary Hydrogel**



※ Micro-perforated hydrogel sheet with 3,600 holes



[Hair Mask]  
Home Salon Hair Pack



Quick treatment time,  
only 20minutes!

Nourish and repair  
damaged hair.

You will get a  
beautiful and healthy  
looking results!

## How to Use

1. After shampooing your hair, Use a towel to remove excessive water.
2. If you have a long hair, It is okay to tie-up your hair.
3. Wear the hair pack and tuck in Your hair. Use the seal tape to Seal the hair pack.
4. Gently massage for optimum results.
5. Wear it for 15-20 minutes
6. After 15-20 minutes, wash your hair Without any shampoos.



- Wash off type.
- Vegan Formulated.
- Hair packs for people with short cut and shoulder length hair.



[New Hair Mask] 3 kinds of Hair Types

KOCOSTAR HAPPY HAIR PACK Mask Series

● *Wash off type.*

For **Curly** Hair

- Helps relax and detangle curly hair
- Gradually straightens curls and adds natural shine
  - Enhances hair texture and elasticity
- Delivers intense hydration and locks in moisture to fight frizz
  - Helps prevent damage and breakage

For **Flat** Hair

- Helps add volume and body to thin and flattened hair
  - Restores healthy shine and texture
- Deeply conditions hair with nourishing ingredients
- Delivers intense hydration and locks in moisture to fortify fragile hair
  - Prevents hair damage and breakage

For **Straight** Hair

- Helps maintain glossy and silky hair
- Restores luster and elasticity to dry and tangled hair
- Deeply conditions hair with nourishing ingredients
- Delivers intense hydration and locks in moisture to fortify fragile hair
  - Prevents hair damage and breakage

● *All Clinically Proven!!*

We KOCOSTAR developed our new hair masks to help every woman enjoy healthy and beautiful hair. Cheers to your happiness.

Clinically Proven

- 1.Improvement of Arrangement of Disheveled Hair
- 2.Improvement of Hair Tangle



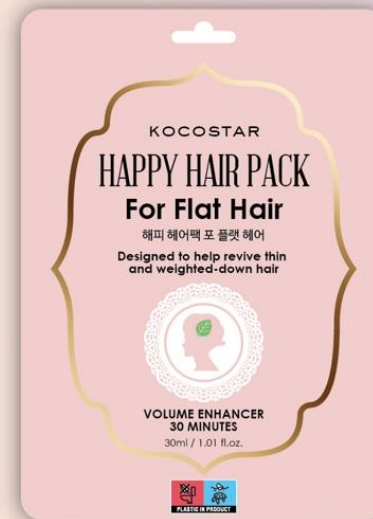
**CURL/FRIZZ REDUCTION**

Designed to help manage wavy, curly, and kinky hair



Clinically Proven

- 1.Improvement of Hair Volume
- 2.Improvement of Hair Elasticity



**VOLUME ENHANCER**

Designed to help revive thin and weighted-down hair



Clinically Proven

- 1.Improvement of Hair Cuticle Roughness
- 2.Improvement of Hair Luster



**GLOSSY SHINE BOOST**

Designed to help enhance healthy luster and silkiness





**KOCOSTAR**  
**For Curly Hair**  
 해피 헤어팩 포 컬리 헤어  
 Designed to help manage wavy, curly and kinky hair



**Clinically Proven**  
 Improvement of Hair Tangle : **82.33%**  
 Improvement of Arrangement of Disheveled Hair : **22.94%**

**CURL/FRIZZ REDUCTION**  
**30MINUTES**  
 3PCS (1PCS : 30ml / 1.01 fl.oz.)

**For Curly Hair**  
 A perfect way to manage curly hair that keeps getting tangled. Depending on how you want to style your hair, it will either relax dry and brittle curls to create a smoother texture or reduce frizz to enhance the definition of natural waves.

- **All Clinically Proven!!**
- **Wash off type.**

Retail box for 3 pcs

**KOCOSTAR**  
**For Flat Hair**  
 해피 헤어팩 포 플랫 헤어  
 Designed to help revive thin and weighted-down hair



**Clinically Proven**  
 Improvement of Hair Volume : **10.37%**  
 Improvement of Hair Elasticity : **16.26%**

**VOLUME ENHANCER**  
**30MINUTES**  
 3PCS (1PCS : 30ml / 1.01 fl.oz.)

**For Flat Hair**  
 Designed for those with thin and weighted-down hair. Our vegan formula helps revive lifeless hair to look fuller and voluminous. Give a healthy lift to your hair and glow with confidence. Works best with a bob or pixie hairstyle.

**For Curly Hair**

- Improvement of Hair tangle: 82.33 %
- Improvement of Arrangement of Disheveled Hair : 22.94 %

**For Flat Hair**

- Improvement of Hair Volume: 10.37 %
- Improvement of Hair Elasticity: 16.26 %



[Facial] (Renewal) Hydrogel Chin Pack



**Elastic Hydrogel Patch gently adheres to the skin to moisturize, reveal, and define the hidden jawline.**

**6 kinds Nourishing Ingredients Infused.**



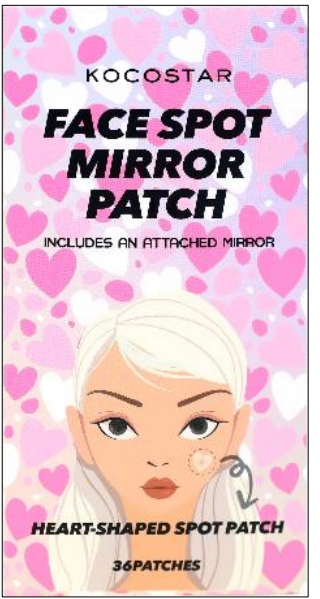
[Facial]  
Face Spot Mirror Patch

Design Renewed!!

### Face Spot Mirror Patch (36 patches)

“The panel concluded that the improvement of acne-prone skin is statistically significant with a 98% confidence level after using the product.”

\*There is a built **mirror** inside the Spot Patch which would be very convenient to use



## WHAT IS IT?

Kocostar Face Spot Mirror Patch is a set of transparent patches that helps relieve irritation and reduce redness from blemishes.

Includes salicylic acid, tea tree oil, hyaluronic acid, and grape seed extract.

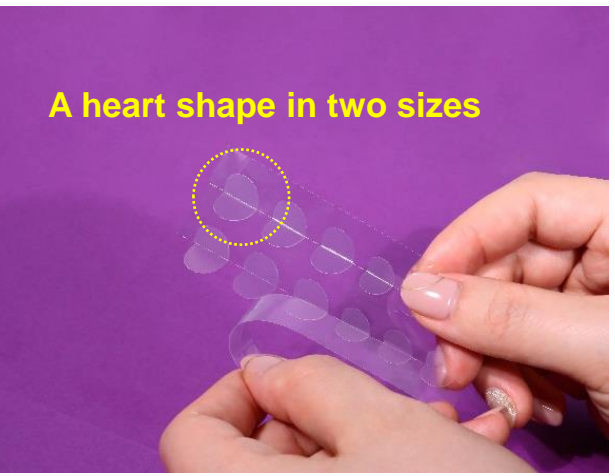
36 patches

# COSMOPOLITAN

## The Best Pimple Patches To Banish Zits ASAP

Kocostar Face Pimple Spot Patches  
This transparent blemish sticker is waterproof—it won't come off whether you sweat or wash your face.

Global Fashion Magazine "COSMOPOLITAN" (Spain) introduced KOCOSTAR Face Spot Mirror Patch as the Best Pimple Patches To Banish Zits ASAP.







## Hand Moisture Pack

After 20 minutes of wearing, it will be a delicate hand. Using waterproof fabric, essence does not flow down, it is convenient because it has fixed sticker, and it can touch smartphones.



## Foot Moisture Pack

After 20 minutes of wearing, it will make your rough, cracked and dried feet into moisture, nourished feet.



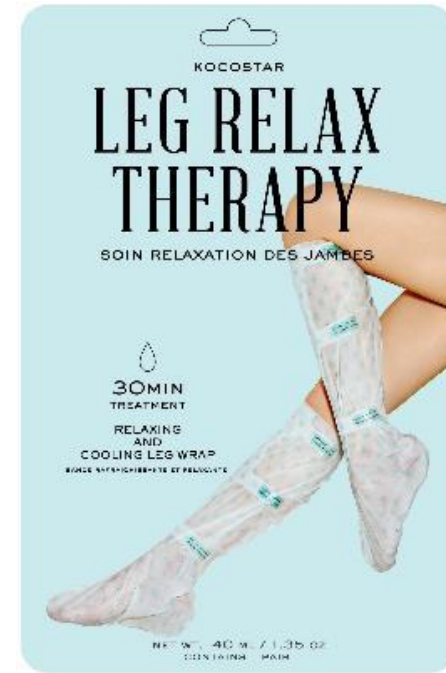
## Foot Peeling Pack

After 90 minutes of wearing, wash your feet thoroughly and after 3~4 days, the old skin will be peeled of, Foot Peeling Pack. Care once every 1~3 months.



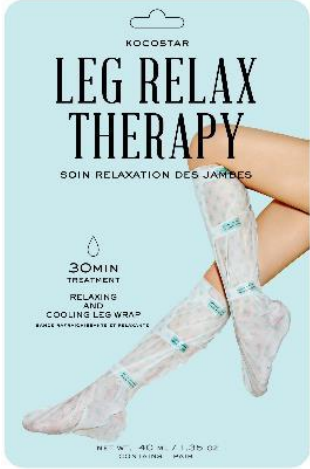


Leg Relax Therapy was sold on famous France TV Home Shopping channel "M6 Boutique" 2021.



**Just 30 minutes for Cooling, Soothing, Moisturizing, Nourishing and Gentle exfoliating effect**





# ALL-IN-ONE SKIN CARE

**LEG RELAX THERAPY** provides 6 different benefits through carefully selected ingredients.

## COOLING

For swollen skin

### **Menthol & 3 Mint Complex**

[ #1. Mentha Piperita (Peppermint) Leaf Extract, #2. Mentha Rotundifolia Leaf Extract, #3. Mentha Viridis (Spearmint) Leaf Extract ]

## GENTLE EXFOLIATING

For softer, glowing skin

### **Urea, Papaya (Papaya) Fruit Extract**

## MOISTURIZING

For dry, rough skin

**ELO-12 Complex**  
[ Hydrolyzed Corn Protein, Hydrolyzed Soy Protein, Hydrolyzed Wheat Protein ]  
&  
**Macadamia Ternifolia Seed Oil Panthenol**

## NOURISHING

For healthy, smooth skin

**Butyrospermum Parkii (Shea) Butter, Bambusa Vulgaris Extract, Carica, Cocos Nucifera (Coconut) Fruit Extract, Buddleja Davidii Extract**

## SOOTHING

For tired, sensitive skin

### **Rosa Centifolia Flower Extract, Anthemis Nobilis Flower Extract & Fresh Herb Complex**

[ Rosmarinus Officinalis (Rosemary) Extract, Melaleuca Alternifolia (Tea Tree) Leaf Extract, Origanum Vulgare Leaf Extract, Eucalyptus Globulus Leaf Extract, Lavandula Angustifolia (Lavender) Extract etc. ]

## FOOT ODOR CARE

For tired skin

**Bambusa Vulgaris Extract, Chamocyparis Obtusa Leaf Extract, Thuja Orientalis Extract**



[Head to Toe Series]

Premium Foot Peeling Pack Series



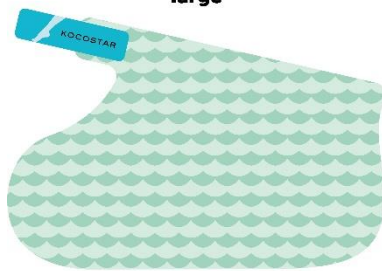
- Vegan formulated!! / ● 3 Sizes arranged!!
- Usage time 90min → 60min (1 Netflix~!!)



**LARGE**  
fits up to 300mm  
US 12 inch  
EU 46

large

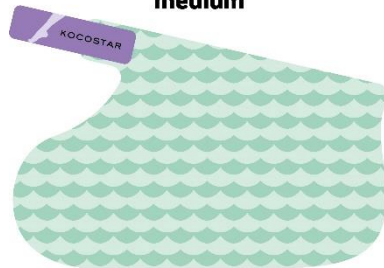
370mm



**MEDIUM**  
fits up to 280mm  
US 11 inch  
EU 44

medium

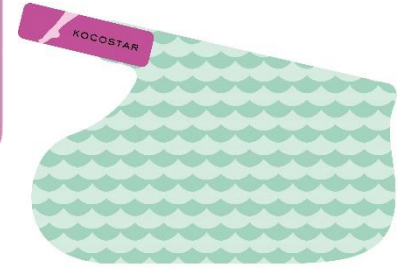
330mm



**SMALL**  
fits up to 260mm  
US 10 inch  
EU 41

small

300mm



Clinically Proven Result!!

KOCOSTAR Premium Foot Peeling Pack was proven to help improve foot desquamation after 1 week of the test product application.

(The rate of decrease 64.786% )

Premium Foot Peeling Pack contains a pair of exfoliant wraps. According to your needs, you may use on both feet or on just one foot. If latter, save the remaining wrap for the next time!



# Premium Foot Peeling Pack's Effect



Before using  
the Foot Peeling Pack



60mins  
(Enjoy 1 Netflix drama!!)



After 3~4days



After 7~10days





3Color Hand & Foot Moisture Pack (Good design awards) & (Hi Seoul Award)



Purple Hand Moisture Pack (Lavender)

**Clinically Proven RESULT :**

Hand Moisture Pack Purple helps improve skin moisturizing 72.142% up



Yellow Hand Moisture Pack (Lemon)

**Clinically Proven RESULT :**

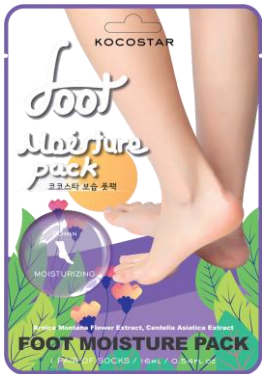
Hand Moisture Pack Yellow helps  
(1) improve its texture. 38.843% up  
(2) improve skin moisturizing 85.642% up



Mint Hand Moisture Pack (Green Tea)

**Clinically Proven RESULT :**

Hand Moisture Pack Mint helps  
(1) improve skin moisturizing 94.564% up  
(2) helps temporarily cools down the skin.



Purple Foot Moisture Pack (Lavender)

**Clinically Proven RESULT :**

Foot Moisture Pack Purple helps improve skin moisturizing 53.304% up



Yellow Foot Moisture Pack (Lemon)

**Clinically Proven RESULT :**

Foot Moisture Pack Yellow helps  
(1) improve its texture. 35.816% up  
(2) improve skin moisturizing 93.307% up



Mint Foot Moisture Pack (Green Tea)

**Clinically Proven RESULT :**

Foot Moisture Pack Mint helps  
(1) improve skin moisturizing 61.120% up  
(2) helps temporarily cools down the skin.

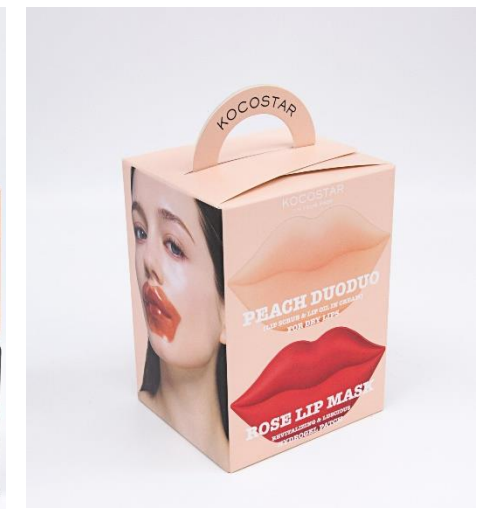




[Lip Care Series]

## KOCOSTAR On-the-Go Lip Care Kit

[New Product]



*Here's our 3-in-1 lip treatment.  
The only thing you'll need for a perfect pout.*

Say goodbye to dry, chapped lips with a new lip care solution, merging our two best-sellers Peach DuoDuo and Rose Lip Mask.

This on-the-go kit will provide everything you need to keep your lips hydrated and beautiful all year round. Give it as a gift on special occasions or keep it in your bag as a travel companion – for a smile.





[Lip Care Series]



**Rose Lip Mask**



**Lip Mask Series (Jar 3skus)**



**Cherry Blossom Lip Mask**



**Pink Lip Mask**



**BEAUTYID**  
A W A R D S

AUDIENCE CHOICE  
AWARDS



**Lip Mask Series**

**Hydrogel Lip Patch that intensively moisturizes and soothes dry, chapped lips. Lips are left moisturized and elasticized without residue.**

**It was selected as the finalist of BEAUTY ID Awards in Las Vegas Cosmoprof 2018.**



### Rose Lip Mask



### Cherry Blossom Lip Mask



### Pink Lip Mask



### Package Renewed

### Package Renewed

### Package Renewed







GOLD AWARD

here *Us* out: there are so many fashion and beauty gifts out there deserving of your attention. To help you out, we've narrowed down the list to 15 fun items the lady in your life will adore.

Best of Beauty: These Are the Top Hair, Makeup and Skincare Products of 2020 ... So Far

For beauty lovers, the options are quite literally endless, but there are some that stand out amongst others. For example, one of the cutest things we've seen is the *Essie Sugarfina Valentine's Day Gift Set*, complete with rosy nail polish and a box of the brand's beloved lip-shaped gummies. If she's more of a mask-and-chill kinda' girl, the *Kocostar Rose Lip Mask* set is a must-see. Housed inside of a reusable red lip-inspired tin are 20 nourishing lip masks perfect for date night prep.

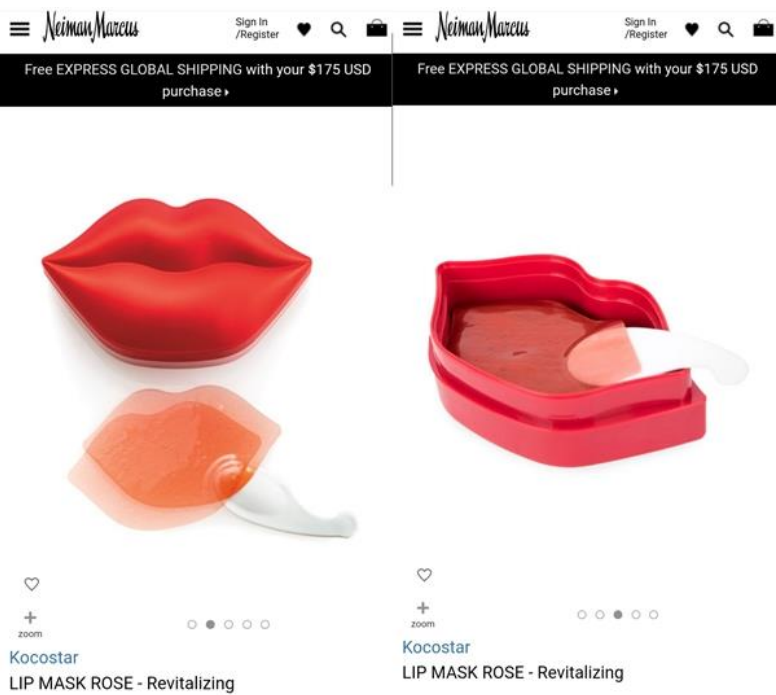
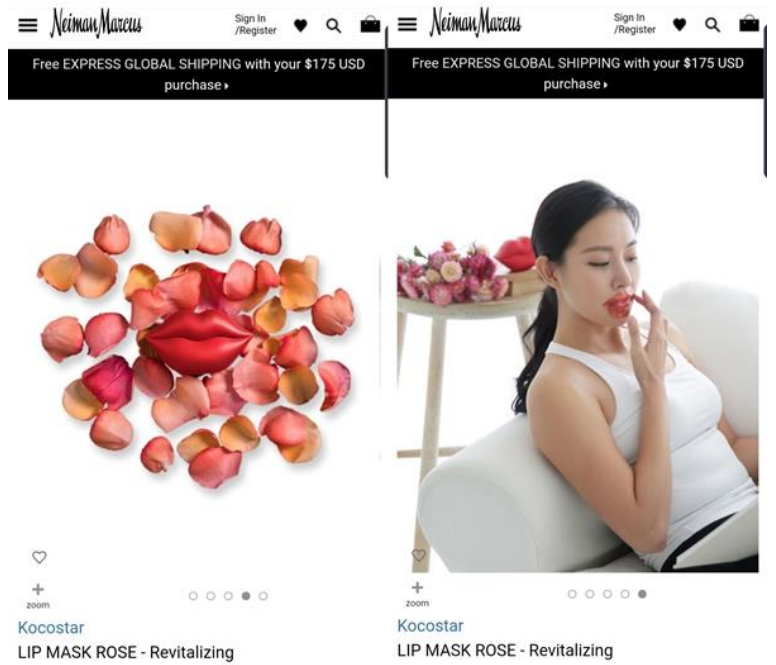


### EDITOR'S PICKS 15 Fabulous Valentine's Day Beauty and Style Gifts Better Than a Box of Chocolates

By Marisa Petrarca January 29, 2020

#### Kocostar Lip Mask Rose

Know someone who loves to mask? This red lip-shaped box contains 20 lip masks and the best part is that it doubles as really cute home decor. \$38, [neimanmarcus.com](http://neimanmarcus.com)



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**Lip Mask Series (Single 6skus)**



**Lip Mask Series Single type (6 SKU)**  
**(Rose, Cherry Blossom, Pink, Mint, Black, Pearl)**



**Rose Lip Mask**



**Pink Lip Mask**



**Black Lip Mask**



**Mint Lip Mask**



**Cherry Blossom Lip Mask**



**Pearl Lip Mask**



[Lip Care Series]

(Renewal) Peach Lip DuoDuo ( 2 in 1 : Lip Scrub & Lip Oil In Cream)



Hwahae:  
Korea's #1 Beauty App

Peach DuoDuo  
1st Place in Lip Care/Balm



[Lip Care Series]

# Peach DuoDuo (Lip Scrub & Lip Oil In Cream)

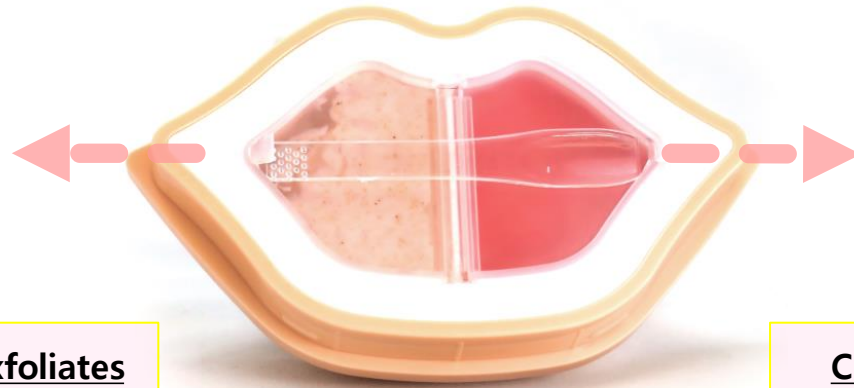


## ● Clinically Proven!!



Korea's No.1 Beauty App, Hwahae  
98% of users reported  
Noticeably hydrated lips!

Try our 2-step lip treatment kit and say goodbye to dry and chapped lips! Once creamy lip scrub gently exfoliates, oil-in-cream will lock in moisture!



Creamy scrub with walnut shell powder gently exfoliates away dead skin cells while boosting moisture.

Creamy oil melts on contact with lips and forms protective barrier that locks in moisture.



**STEP 01.  
LIP SCRUB**  
Reduces dead skin cells by **40.577%** after single use.



**STEP 02.  
LIP OIL IN CREAM**  
Improves lip hydration by **47.559%** after single use.



[Lip Care Series]

# (Vegan) Romantic Rose Lip Mask

## Vegan Certification

We certify that the Romantic Rose Lip Mask does not contain or go through a process that requires animal products or by-products. It also does not involve any animal testing.



- ✓ Soothing
- ✓ Hydrating
- ✓ Brightening
- ✓ Anti-wrinkle
- ✓ Moisturizing

## Clinically Proven

- LIP MOISTURE BOOST 100.782%
- HYPOALLERGENIC PROVEN 0.00

## Romantic Aroma of Damask Rose

Enjoy the luscious floral scent of pure rose water. As the potent antioxidant soothes and balances dryness, it will leave a delicate aroma to make your lips attractive even more.



Jar Type (20 patches)



## All-in-One LIP CARE

Romantic Rose Lip Mask is a must-have for lip makeup lovers or those suffering from dry and chapped lips all year round. Forget lip balm and nourishing cream.



The rosy hydrogel is large enough to cover lips and the surrounding area - sealing in nourishing essence for daily skin conditioning.



# KOREA COSMETIC STAR - KOCOSTAR



**All Masks From Head To Toe!!**

Office Website: [www.kocostar.com](http://www.kocostar.com)

Global Instagram: [www.instagram.com/kocostar](https://www.instagram.com/kocostar)

Global Youtube: <https://www.youtube.com/kocostar>

E-mail: [an.jj@kocostar.com](mailto:an.jj@kocostar.com)